

# Wie maschinelles Lernen den Markt verändert

*Forum Christlicher Wirtschaftswissenschaftler, DE-Giessen, 07. März 2019  
10. Arbeitstreffen: Geschäftsmodell "Digital Daten"*

Thilo Stadelmann



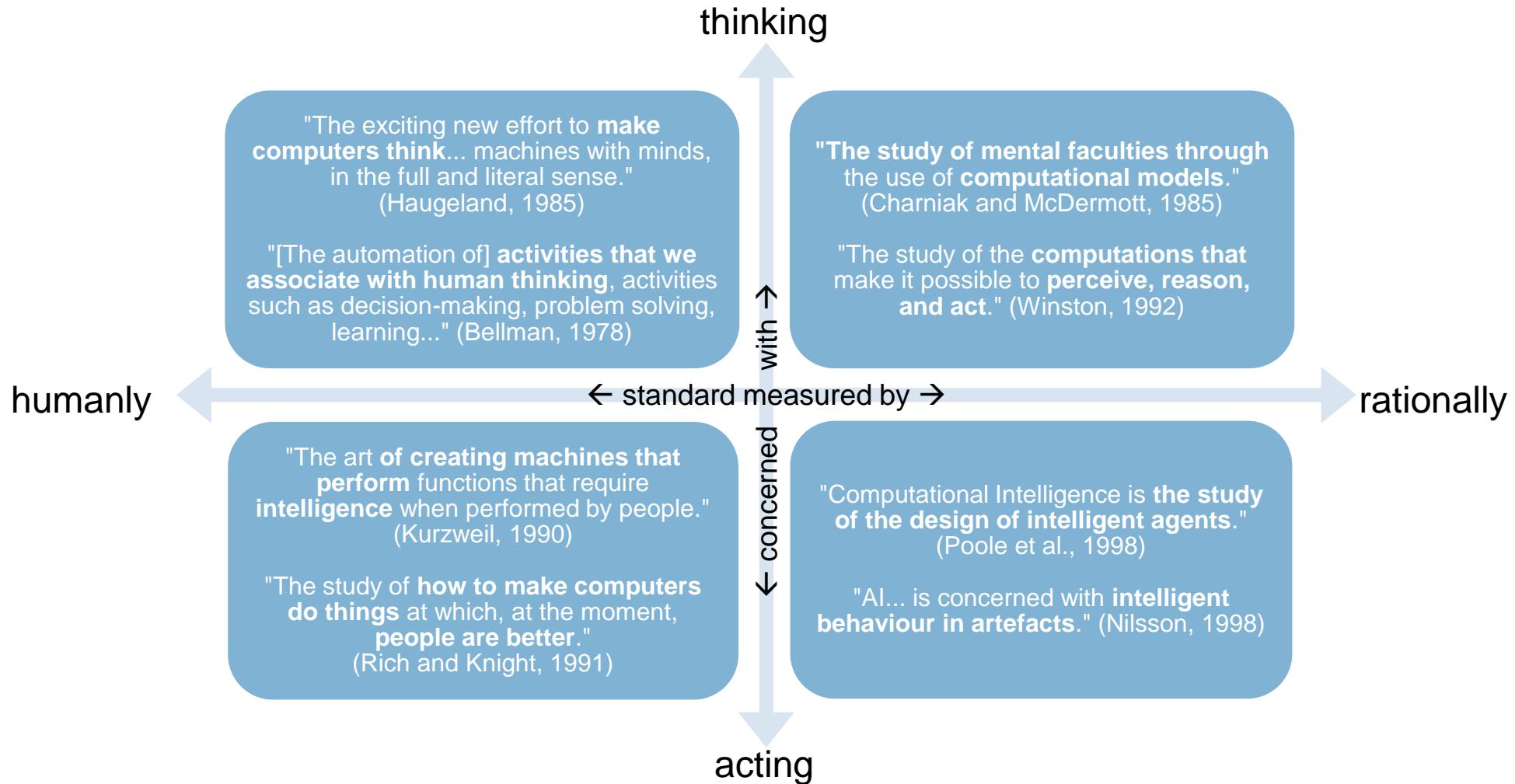
Was → Wo? → Wohin?



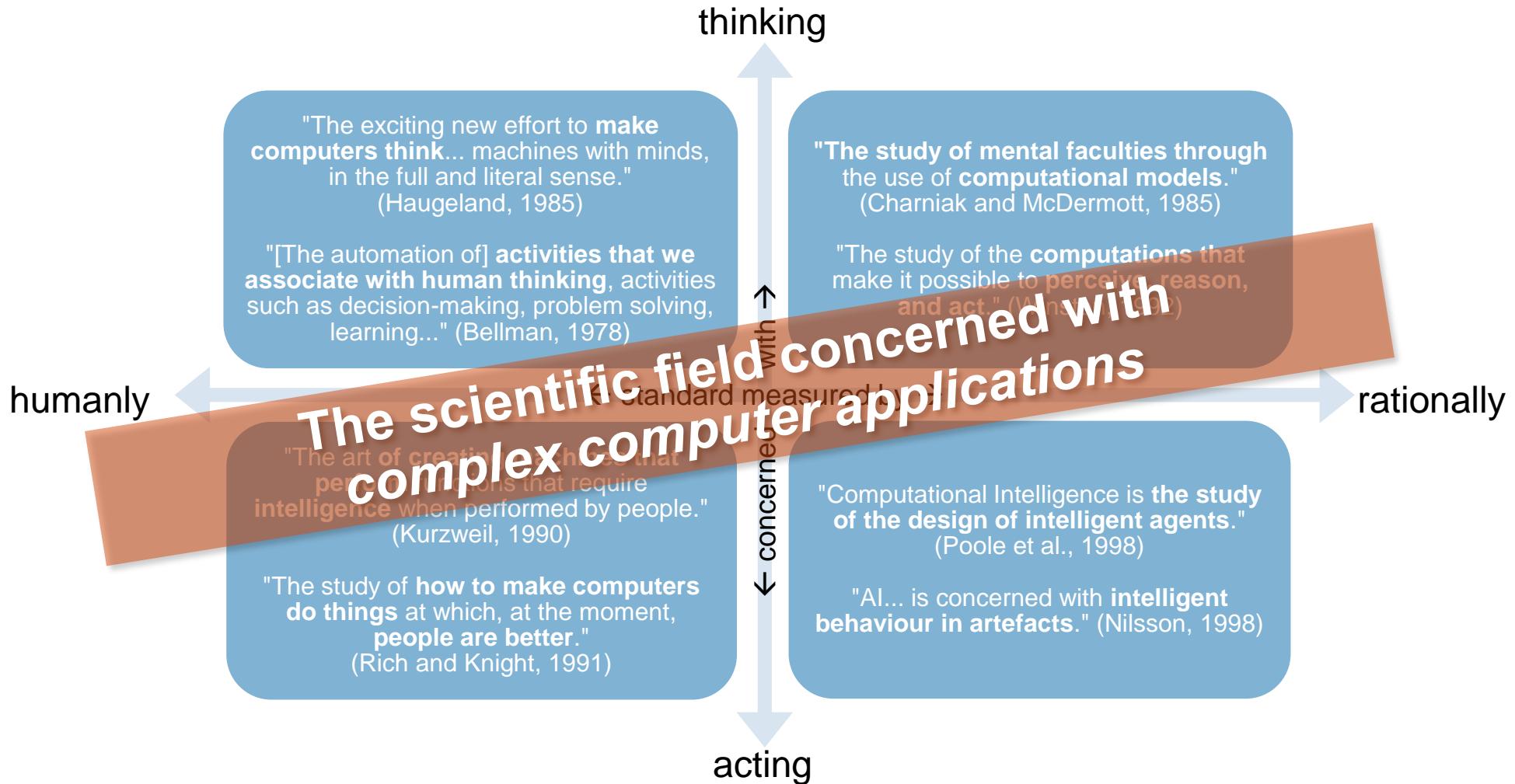
1

Was ist künstliche Intelligenz & maschinelles Lernen?

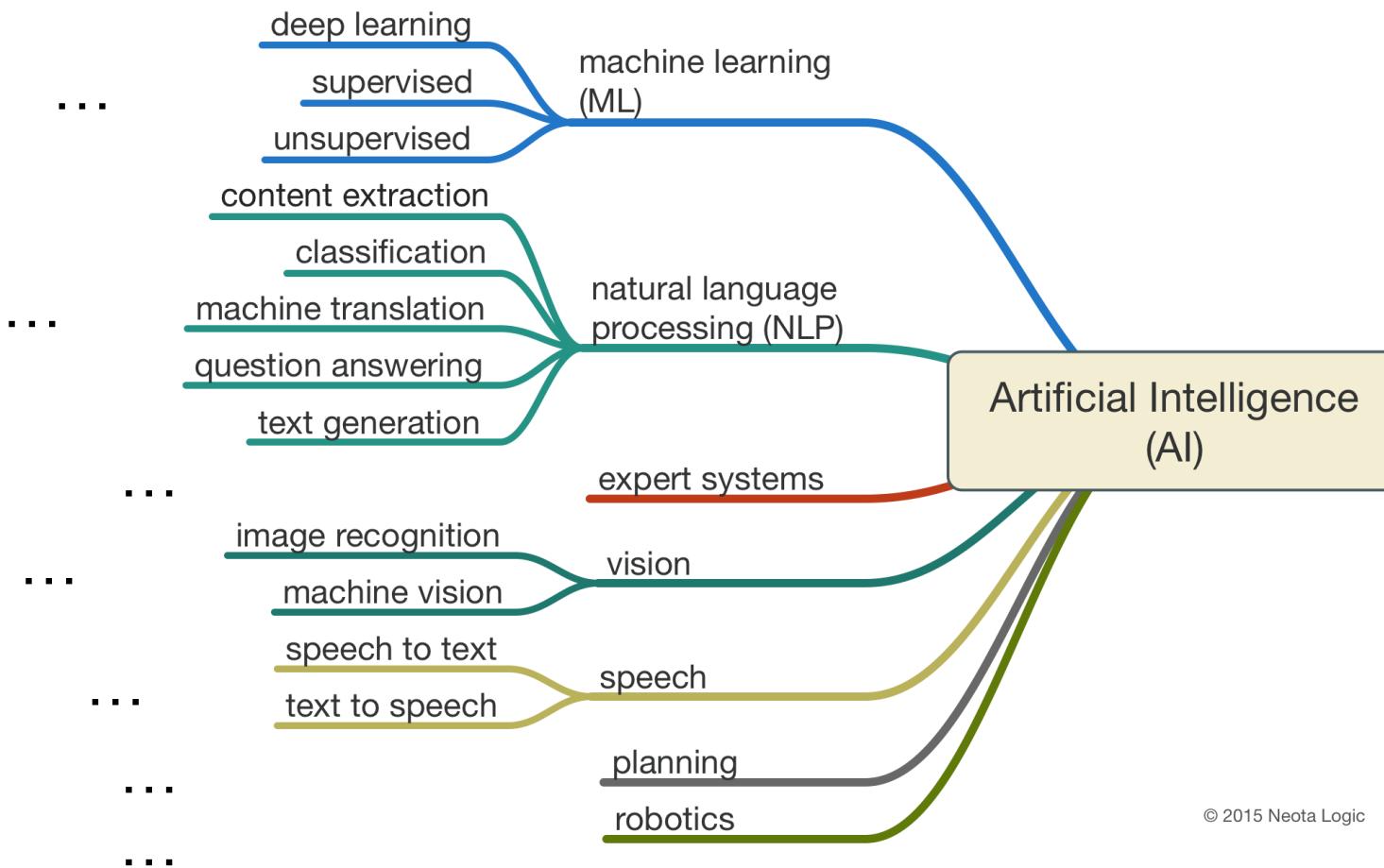
# Was ist künstliche Intelligenz?



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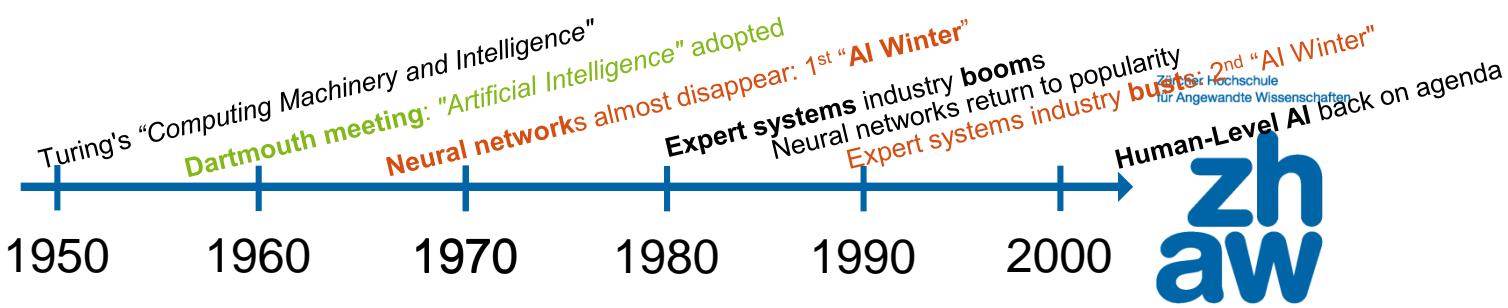


# Was gehört zu künstlicher Intelligenz?

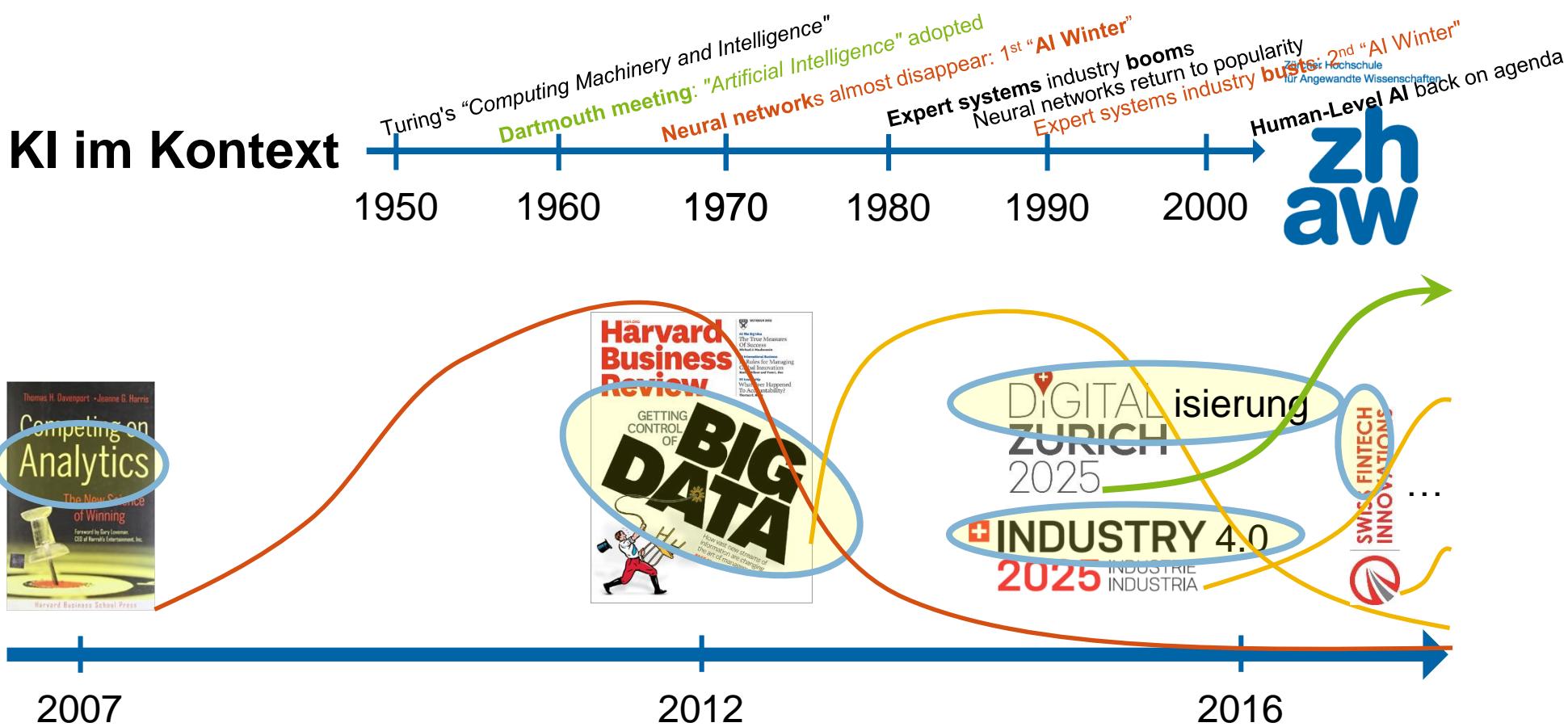


© 2015 Neota Logic

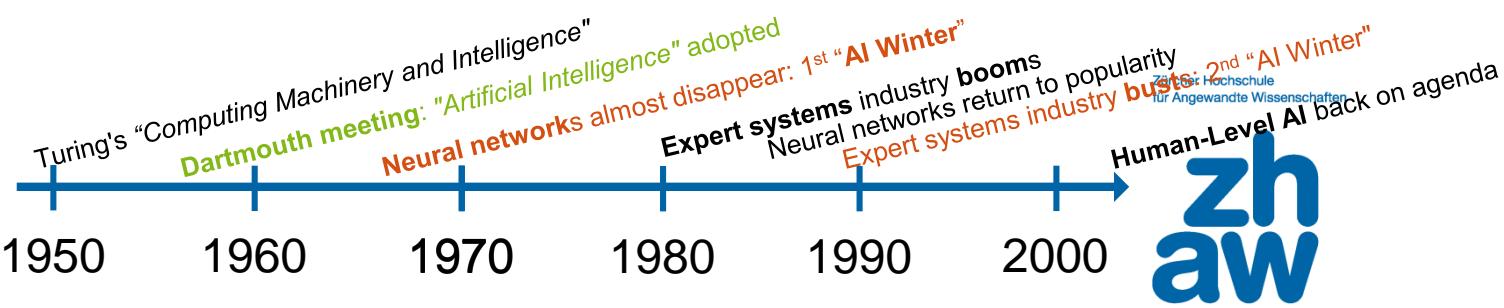
# KI im Kontext



# KI im Kontext



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**zhaw**  
Zürcher Hochschule  
für Angewandte Wissenschaften

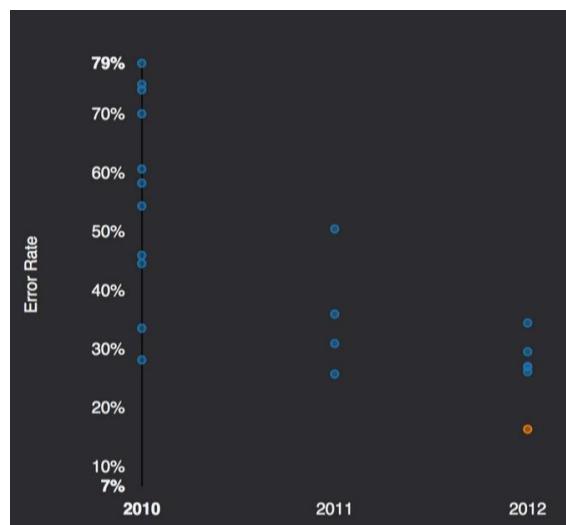


# Was ist passiert?

## Der ImageNet Wettbewerb



1000 Kategorien  
1 Mio. Beispiele

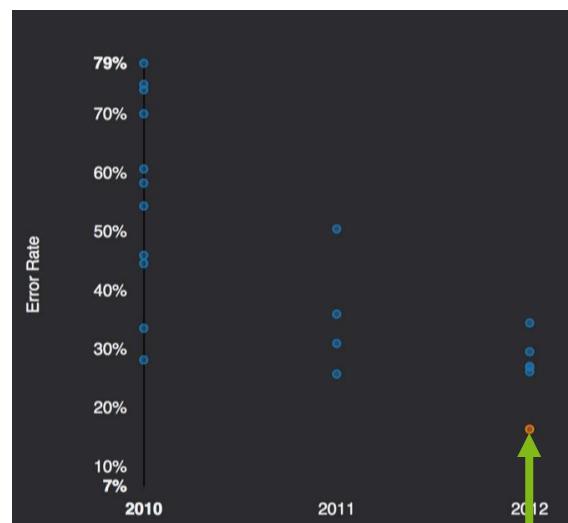


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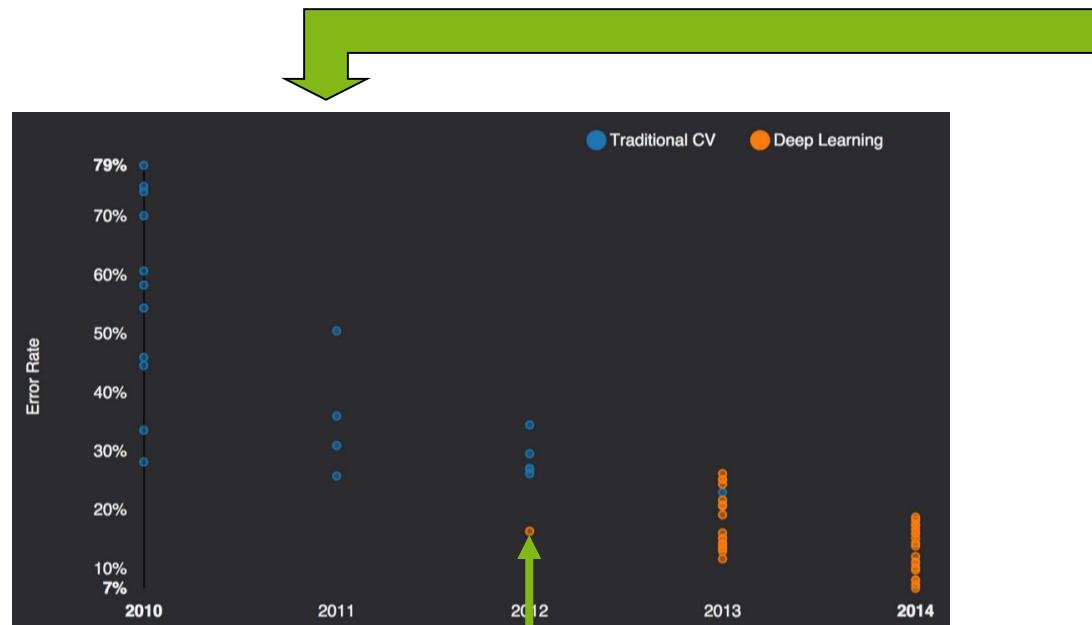
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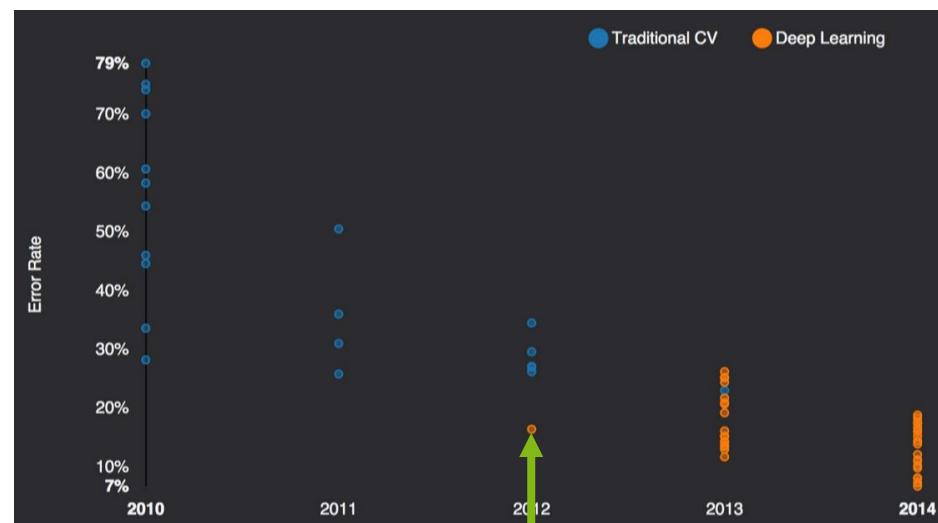
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## Der ImageNet Wettbewerb



1000 Kategorien  
1 Mio. Beispiele



A. Krizhevsky verwendet als erster ein  
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**2015: Computer haben "Sehen" gelernt**

4.95% Microsoft (06. Februar)  
→ Besser als Menschen (5.10%)

4.80% Google (11. Februar)

4.58% Baidu (11. Mai)

3.57% Microsoft (10. Dezember)

# Grundidee Deep Learning: “feature learning”

Bildklassifikation  
(herkömmlicher  
Ansatz)

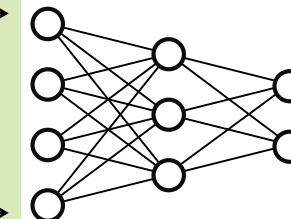


Merkalsextraktion manuell  
definierter Deskriptoren

(0.2, 0.4, ...)

(0.4, 0.3, ...)

Traditionelles ML Verfahren  
(SVM, Neural Network, etc.)

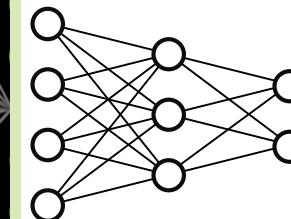
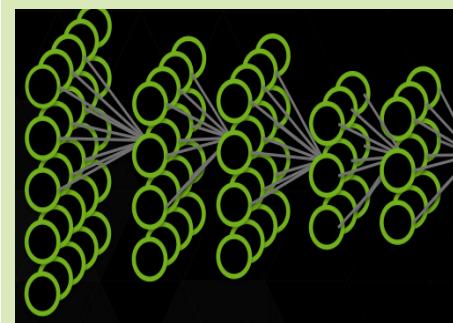


Kontainerschiff  
Tiger

Bildclassification  
(neu: Convolutional  
Neural Networks )



Rohdaten als Input, wesentliche  
Merkmale werden automatisch gelernt



Kontainerschiff  
Tiger

# Prinzip Machine Learning

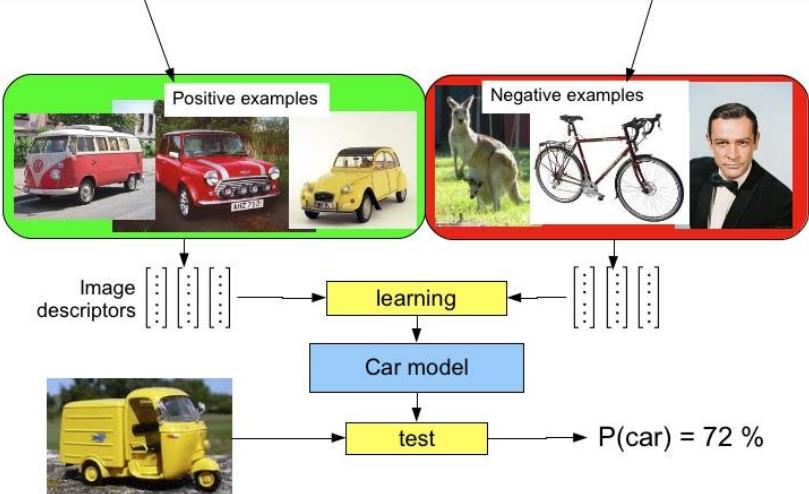
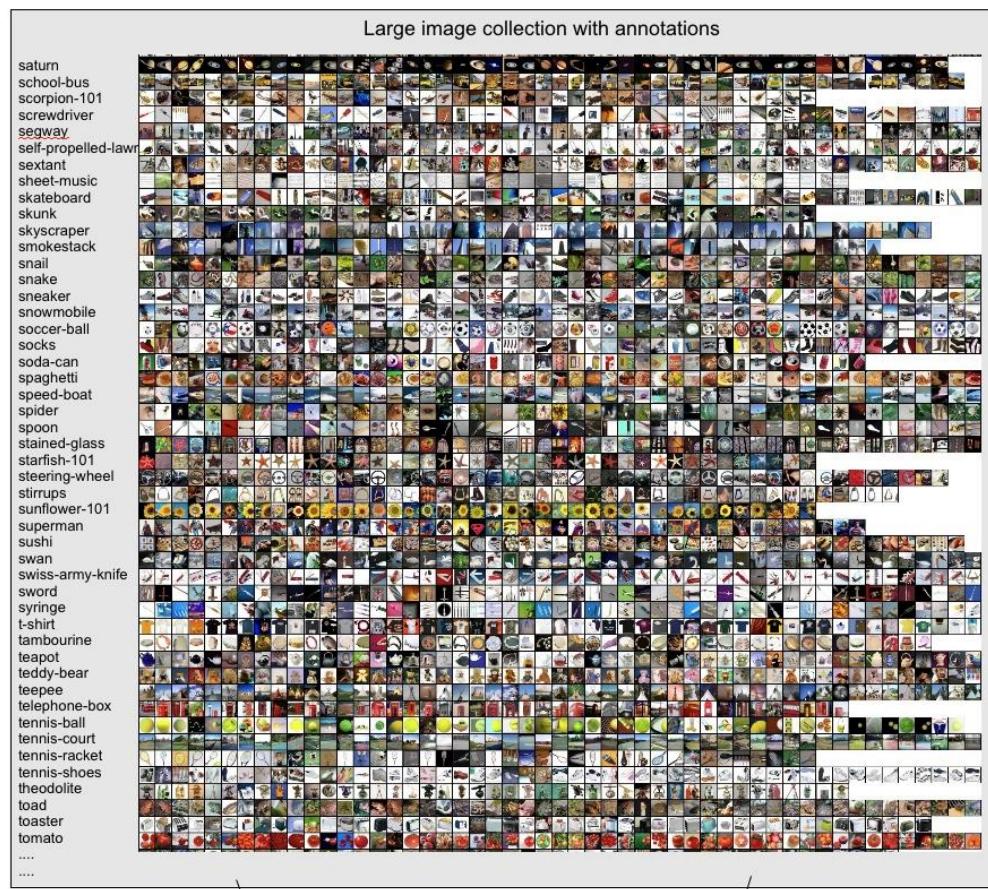
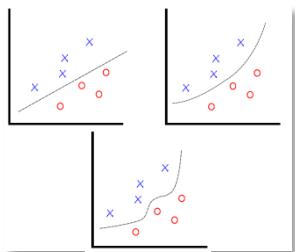
## “induktives überwachtes Lernen”

### Annahme

- Ein an *genügend viele* Beispiele angepasstes Modell...
- ...wird auch auf unbekannte Daten **generalisieren**

### Methode

- **Suchen der Parameter einer gegebenen Funktion...**
- ...so dass für alle Beispiele Eingabe (Bild) auf Ausgabe («Auto») abgebildet wird



# Prinzip Machine Learning

## “induktives überwachtes Lernen”

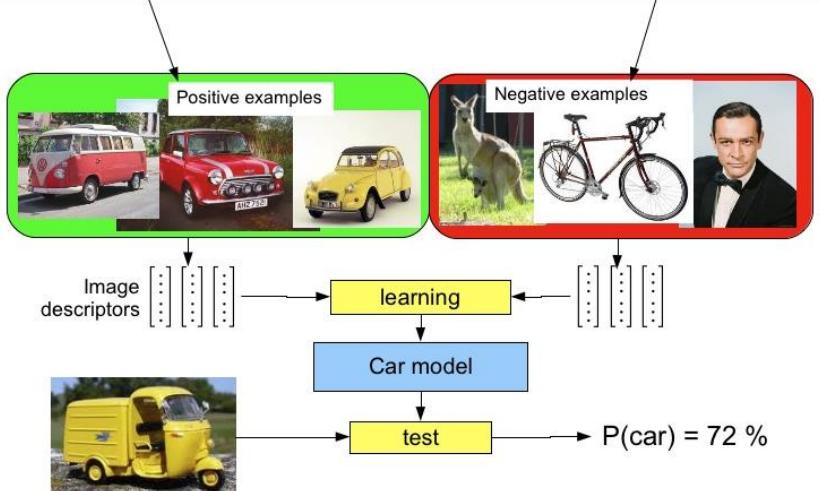
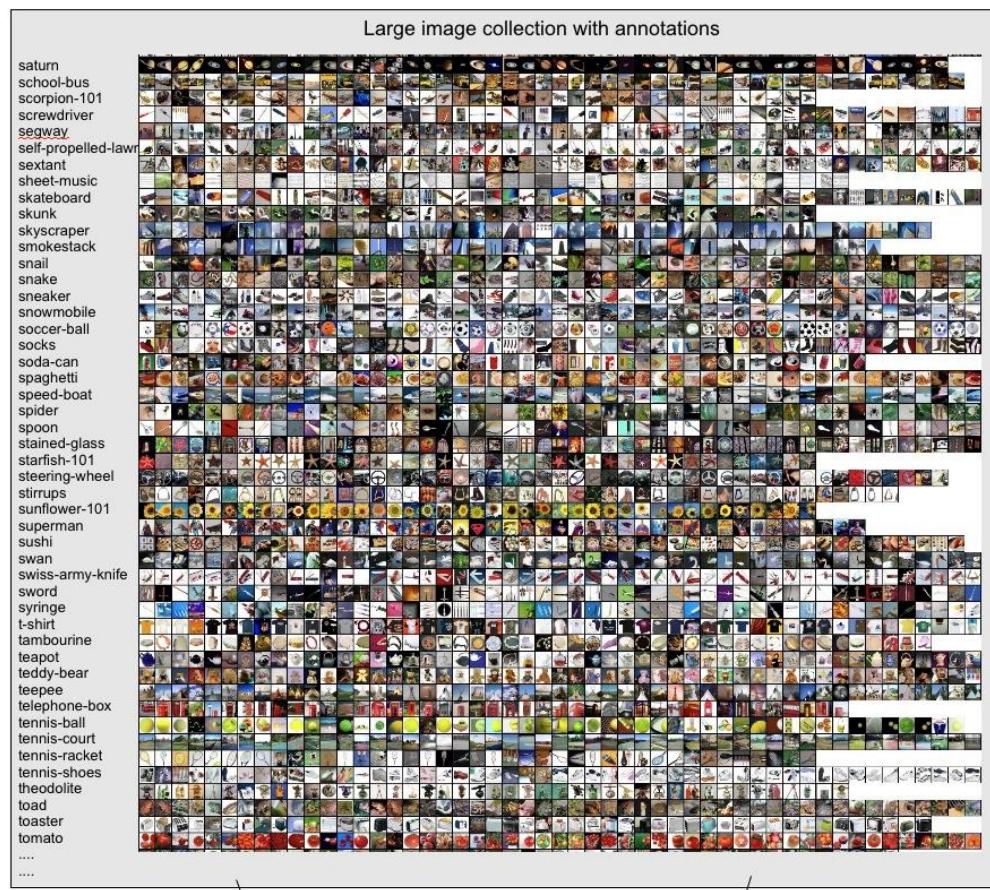
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$$f(x) = y$$



Was → Wo? → Wohin?



2

Wo wird das bereits praktisch eingesetzt?

# Einige Beispiele aus den Schlagzeilen

Brandon Amos   About   Blog

Image Completion with Deep Learning in TensorFlow

August 9, 2016

Twitter   Facebook   Google+   LinkedIn   Email

- Introduction
- Step 1: Interpreting images as samples from a probability distribution
  - How would you fill in the missing information?
  - But where does statistics fit in? These are images.
  - So how can we complete images?
- Step 2: Quickly generating fake images
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  - [ML-Heavy] Generative Adversarial Net (GAN) building blocks
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  - [ML-Heavy] Training DCGANs
  - Existing GANs
  - [ML-Heavy] Implementing DCGANs
  - Running DCGANs
- Step 3: Finding the right completion
  - Image completion
  - [ML-Heavy] 1
  - [ML-Heavy] 2
  - [ML-Heavy] 3
  - Completing your own images
- Conclusion
- Partial bibliography
- Bonus: Incomplete images

## Introduction

Content-aware fill is a popular technique for image completion and inpainting. It's a great way to do content-aware fill, images. "Semantic Image Inpainting with Generative Models" shows how to use deep learning to fill in some deeper portions of images. This section can be skipped if you're not interested in filling in images of faces. I have a post on image completion: tensorflow, image completion, and image completion: tensorflow.

We'll approach image completion in three steps:

1. We'll first interpret the image.
2. This interpretation will help us find the right completion.
3. Then we'll find the completion.



# Einige Beispiele aus den Schlagzeilen

Brandon Amos   [About](#)   [Blog](#)

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## Image Completion with Deep Learning in TensorFlow

August 9, 2016

[Twitter](#) [Facebook](#) [StumbleUpon](#) [LinkedIn](#) [Digg](#) [Email](#)

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- [Conclusion](#)
- [Partial bibliography](#)
- [Bonus: Incomplete](#)

### Introduction

Content-aware fill is a powerful technique for image completion and inpainting. It can do content-aware fill, image completion, semantic image inpainting, and more. "Semantic Image Inpainting" shows how to use deep learning to fill in some deeper portions of images. This section can be skipped if you're not interested in learning about image completion with TensorFlow.

We'll approach image completion in three steps:

1. We'll first interpret the image.
2. This interpretation will help us find the right model.
3. Then we'll find the right model.

## The Unreasonable Effectiveness of Recurrent Neural Networks

May 21, 2015

There's something magical about Recurrent Neural Networks (RNNs). I still remember when I trained my first recurrent network for image captioning. Within a few dozen minutes of training my first baby model (with rather arbitrarily-chosen hyperparameters) started to generate very nice looking descriptions of images that were on the edge of making sense. Sometimes the ratio of how simple your model is to the quality of the results you get out of it blows past your expectations, and this was one of those times. What made this result so shocking at the time was that the common wisdom was that RNNs were supposed to be difficult to train (with more experience I've in fact reached the opposite conclusion). Fast forward about a year. I'm training RNNs all the time and I've witnessed their power and robustness many times, and yet their magical outputs still find ways of amusing me. This post is about sharing some of that magic with you.

We'll train RNNs to generate text character by character and ponder the question "how is that even possible?"

By the way, together with this post I am also releasing code on GitHub that allows you to train character-level language models based on multi-layer LSTMs. You give it a large chunk of text and it will learn to generate text like it one character at a time. You can also use it to reproduce my experiments below. But we're getting ahead of ourselves; What are RNNs anyway?

### Recurrent Neural Networks

Sequences. Depending on your background you might be wondering: What makes Recurrent Networks so special? A glaring limitation of Vanilla Neural Networks (and also Convolutional Networks) is that their API is too constrained: they accept a fixed-sized vector as input (e.g. an image) and produce a fixed-sized vector as output (e.g. probabilities of different classes). Not only that. These models perform this mapping using a fixed amount of computational steps (e.g. the number of layers in the model). The core reason that Recurrent nets are more exciting is that they allow us to operate over sequences of vectors. Sequences in the input, the output, or in the most general case both. A few examples may make this more concrete:

#### VIOLA:

Why, Salisbury must find his flesh and thought  
That which I am not aps, not a man and in fire,  
To show the reining of the raven and the wars  
To grace my hand reproach within, and not a fair are hand,  
That Caesar and my goodly father's world;  
When I was heaven of presence and our fleets,  
We spare with hours, but cut thy council I am great,  
Murdered and by thy master's ready there  
My power to give thee but so much as hell:  
Some service in the noble bondman here,  
Would show him to her wine.

#### KING LEAR:

O, if you were a feeble sight, the courtesy of your law,  
Your sight and several breath, will wear the gods  
With his heads, and my hands are wonder'd at the deeds,  
So drop upon your lordship's head, and your opinion  
Shall be against your honour.

On the left, a recurrent network generates images of digits by learning to sequentially add color to a canvas (Gregor et al.); on the right, a recurrent network generates images of digits by learning to sequentially add color to a canvas (Gregor et al.).



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1. We'll first interpret what makes a good image.
2. This interpretation will help us find the right model.
3. Then we'll find the right model.

Andrey Karpathy blog   About   Hacker's guide to Neural Networks

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## the morning paper

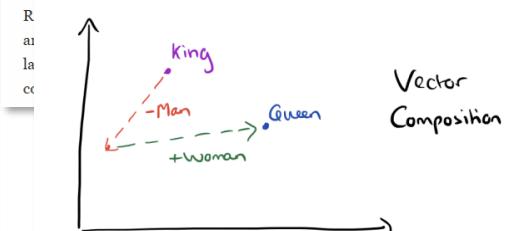
### The amazing power of word vectors

APRIL 21, 2016

For today's post, I've drawn material not just from one paper, but from five! The subject matter is 'word2vec' – the work of Mikolov et al. at Google on efficient vector representations of words (and what you can do with them). The papers are:

- ★ Efficient Estimation of Word Representations in Vector Space – Mikolov et al. 2013
- ★ Distributed Representations of Words and Phrases and their Compositionality – Mikolov et al. 2013
- ★ Linguistic Regularities in Continuous Space Word Representations – Mikolov et al. 2013
- ★ word2vec Parameter Learning Explained – Rong 2014
- ★ word2vec Explained: Deriving Mikolov et al.'s Negative Sampling Word-Embedding Method – Goldberg and Levy 2014

From the first of these papers ('Efficient estimation...') we get a description of the *Continuous Bag-of-Words* and *Continuous Skip-gram* models for learning word vectors (we'll talk about what a word vector is in a moment...). From the second paper we get more illustrations of the power of word vectors, some additional information on optimisations for the skip-gram model (hierarchical softmax and negative sampling), and a discussion of *analogies* and *metaphors* to illustrate the third paper's findings.



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 Brandon Amos About Blog

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August 9, 2016



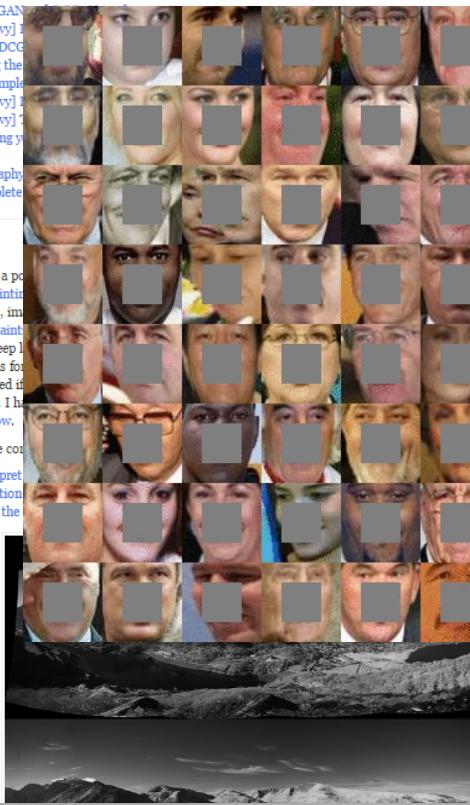
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### Introduction

Content-aware fill is a powerful technique for image completion and inpainting. It's great for filling in missing parts of images, but what if you want to do content-aware fill, instead of just fill in missing parts? The paper "Semantic Image Inpainting with a Generative Adversarial Network" shows how to use deep learning to generate new samples from some deeper portions of an image. This section can be skipped if you're not interested in learning about image completion or tensorflow.

We'll approach image completion by first

1. We'll first interpret the image
2. This interpretation will help us find the missing parts
3. Then we'll find the missing parts





The Unreasonable Effectiveness of Recurrent Neural Networks

Andrej Karpathy blog About Hacker's guide to Neural Networks

## Nvidia AI Generates Fake Faces Based On Real Celebs

BY STEPHANIE MLOT 10.21.2017 :: 10:00AM EST

32 SHARES



I'm getting a distinctly mid-90s "The Rachel" vibe from the woman in the top left corner (via Nvidia)

### STAY ON TARGET

AI Shelley Pens Truly Creepy Horror Stories—And You Can Help

Neural Network Serves Up Truly Frightening Halloween Costume Ideas

Celebrity scandals are about to get a lot more complicated.

Nvidia has developed a way of producing photo-quality, AI-generated human profiles—by using famous faces.



## the morning paper

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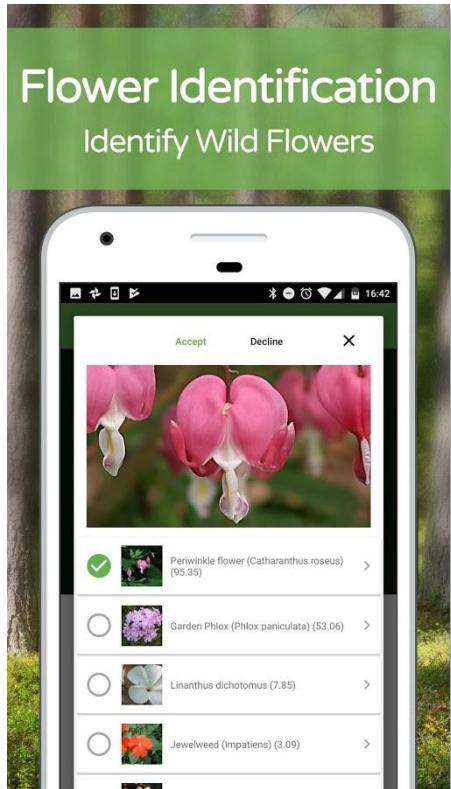
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# Marktchancen: Machbarkeit vs. Verantwortung

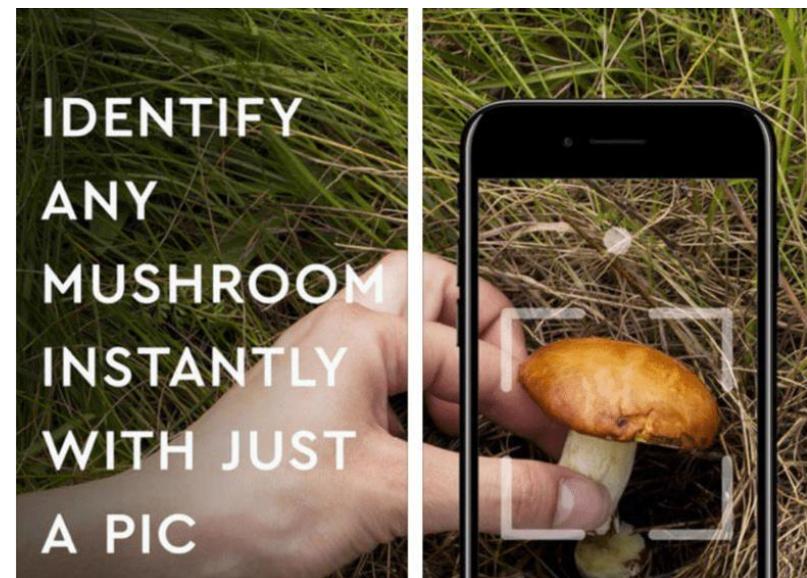
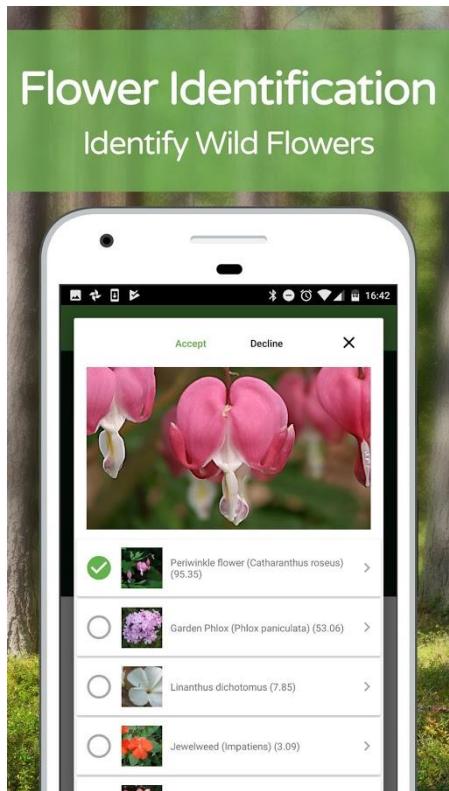
## Technologie: Computer Vision mit Deep Learning



<https://www.cultofmac.com/495088/avoid-potentially-deadly-ai-app/>

# Marktchancen: Machbarkeit vs. Verantwortung

## Technologie: Computer Vision mit Deep Learning



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# Marktchancen: Markterfolg vs. Regulierung

## Technologie: Recommender System

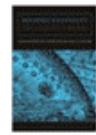
### Customers Who Bought This Item Also Bought



Reckoning with Risk:  
Learning to Live with Uncertainty  
by Gerd Gigerenzer  
★★★★☆ (8) £6.49



Gut Feelings: The  
Intelligence of the  
Unconscious by Gerd  
Gigerenzer  
£10.27



Bounded Rationality: The  
Adaptive Toolbox (Dah... by  
G Gigerenzer  
£20.95

### What Do Customers Ultimately Buy After Viewing This Item?



68% buy  
[Simple Heuristics That Make Us Smart \(Evolution & Cognition\)](#)  
£18.99



17% buy  
[Gut Feelings: Short Cuts to Better Decision Making](#)  
£6.74



9% buy  
[Influence: The Psychology of Persuasion](#) ★★★★☆ (12)  
£7.09

# Marktchancen: Markterfolg vs. Regulierung

## Technologie: Recommender System

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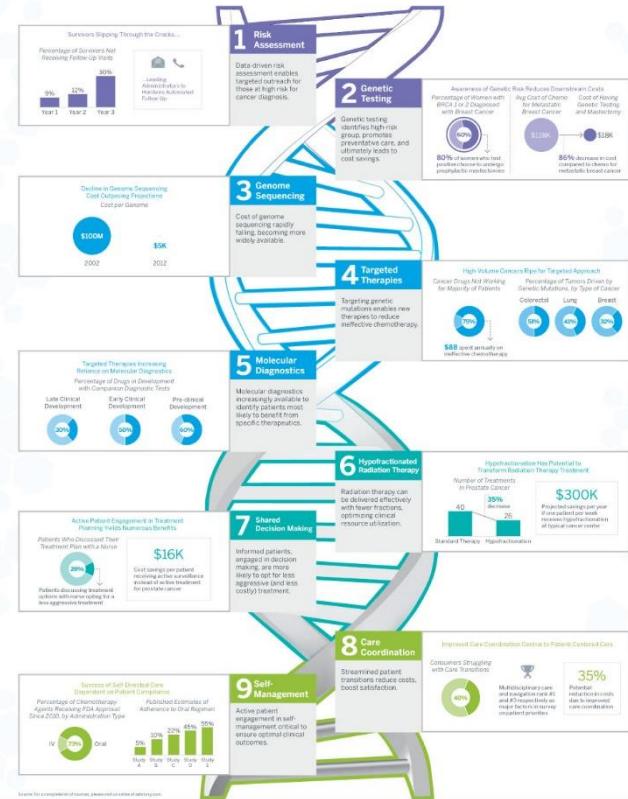
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£6.74



**9% buy  
Influence: The Psychology of Persuasion** ★★★★☆ (12)  
£7.09

### The Journey to Personalized Medicine

After years of anticipation, clinical innovations will soon make personalized medicine widely available. However, to realize its promise, providers will need to integrate clinical innovations with care delivery redesign.



# Beispiele aus der angewandten Forschung ...mit lokalen Industriepartnern (KMUs)



## Gesichtserkennung für Stadionzutritt

[!] DEEPIMPACT

- Chance: Enormer Fortschritt in den letzten Jahren
- Herausforderung: Anti-spoofing, algorithmic bias



## Automatische Artikelsegmentierung

ARGUS DATA INSIGHTS<sup>®</sup>  
WISSEN FÜR EXPERTEN

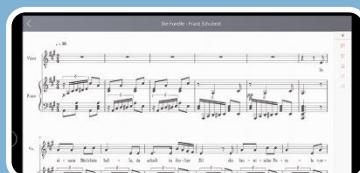
- Chance: bildbasiert Layoutregeln lernen
- Herausforderung: Produktisierung, Deployment



## Visuelle Qualitätskontrolle in Produktion

BW-TEC<sup>®</sup>  
INDUSTRIE • INNOVATION • CONSULTING

- Chance: Geschwindigkeit & Präzision
- Herausforderung: hohe Varianz auf „Goldstandart“



## Digitalisierung von Musikalien

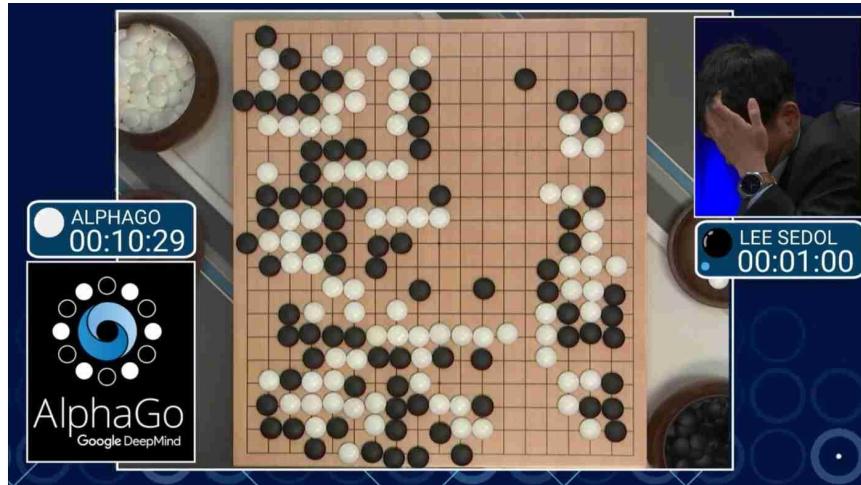
SCOREPAD<sup>®</sup>

- Chance: Fortschritt in Digitalisierung von Textdokumenten (OCR)
- Herausforderung: viele kleine Objekte, Kontextabhängigkeit

# Grundlagen des disruptiven Potentials (I): Automatisierung “at Scale”

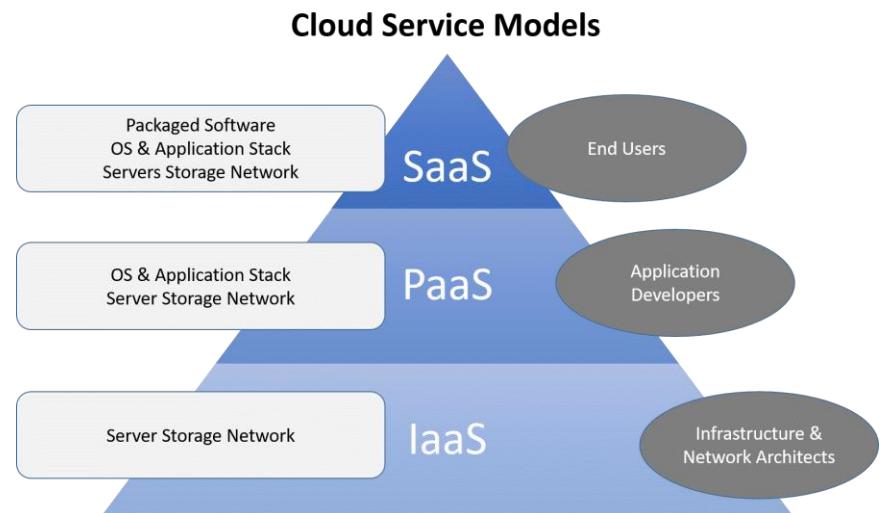
KI

Enorm erweiterte Automatisierungstiefe  
durch Fortschritt in Mustererkennung



CLOUD COMPUTING

Keine Notwendigkeit mehr für grosse  
Investitionen in (IT-)Infrastruktur, um in  
den Markt einzusteigen



# Grundlagen des disruptiven Potentials (II): Entkopplung



## Grösse der Idee ≠ Grösse des Unternehmens

...KMUs können **bauen was auch immer sie mögen**  
(gegeben Know-how und einen interessanten Business Case)

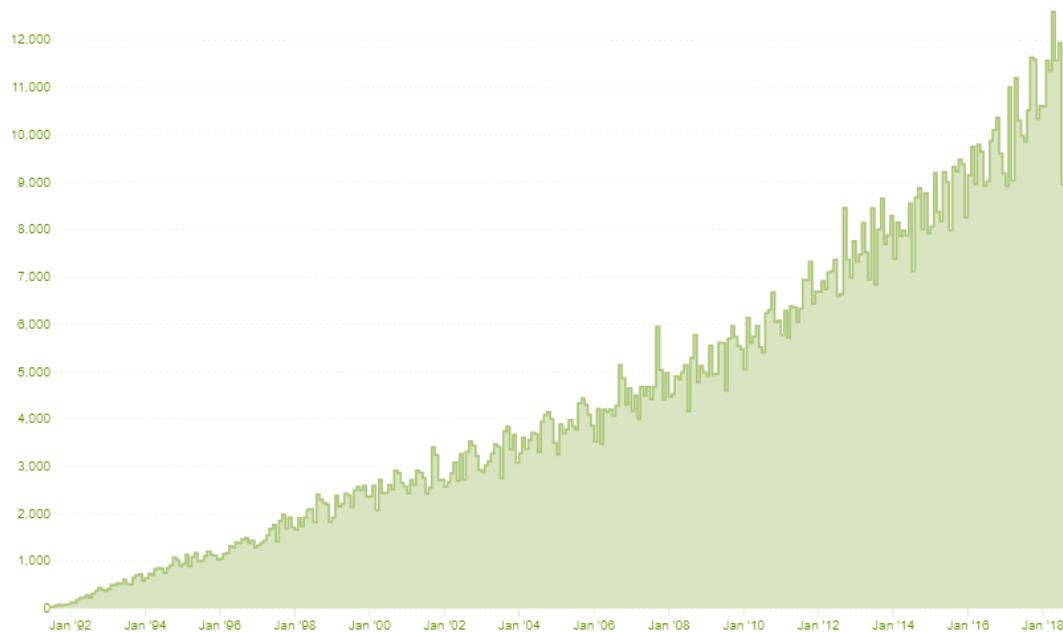
## Technologie ist branchenunabhängig

...was **neue** Kooperationen und Allianzen ermöglicht

# Grundlagen des disruptiven Potentials (III): Geschwindigkeit

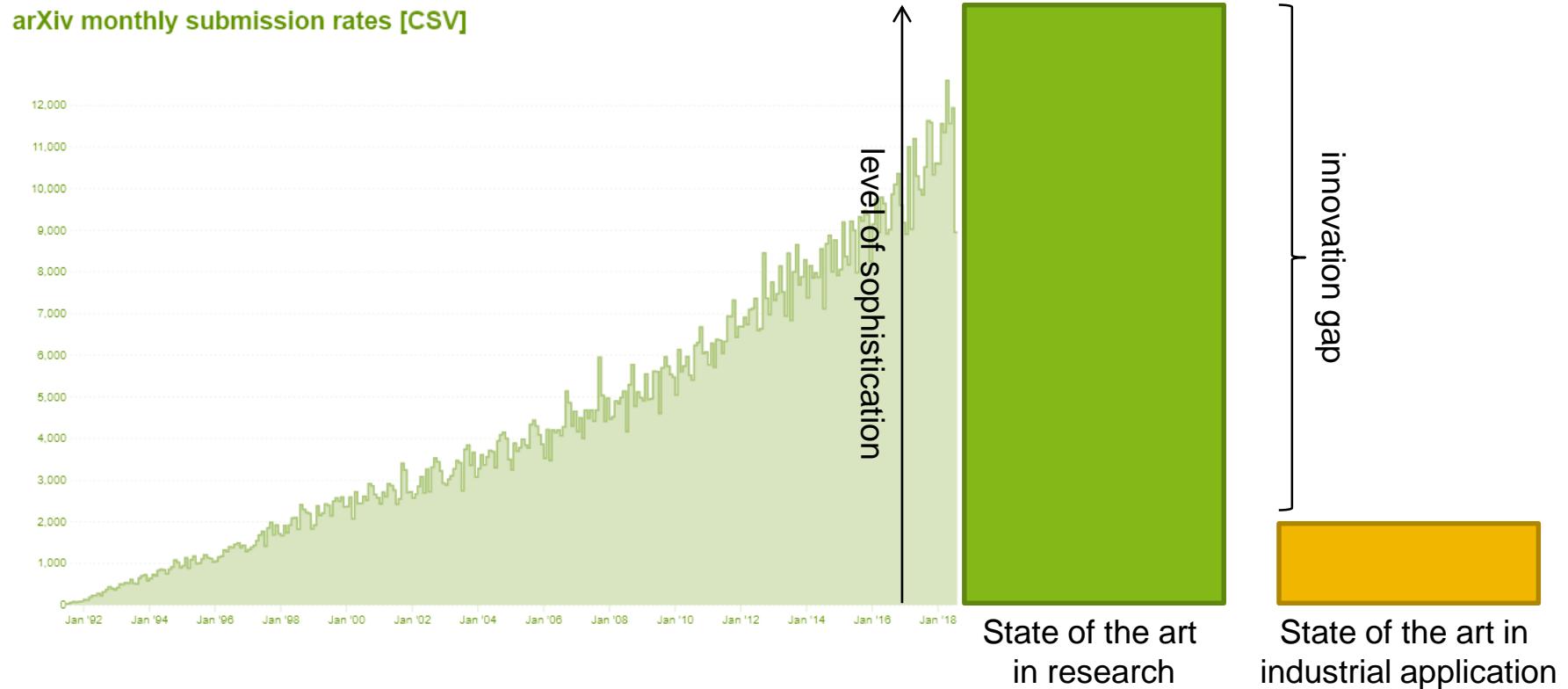
Durchschnittliche Zeit von Publikation bis Anwendung im Projekt: ca. 3 Monate

arXiv monthly submission rates [CSV]



# Grundlagen des disruptiven Potentials (III): Geschwindigkeit

Durchschnittliche Zeit von Publikation bis Anwendung im Projekt: ca. 3 Monate



# Was → Wo? → Wohin?



3

Wohin mag das führen?

# Aussicht: Disruption

...selbst bei völliger Stagnation des technischen Fortschritts

1. Hypothese: Einsatz (aktueller) KI wird sich massiv ausbreiten (Zeitrahmen: 5 Jahre)
  - Indikator: **KI-Fortschritt** momentan hauptsächlich **Industriegetrieben (Gewinnaussicht)**; Konsumenten kaufen "bequem"; diese Incentivierung "hält den Motor am Laufen"
2. Hypothese: Dies wird unsere Gesellschaften umwälzen
  - Kernfragen: Wie **verteilt** sich der algorithmisch (hauptsächlich bei Grosskonzernen) erwirtschaftete **Gewinn**? Wie verteilt sich neue **Freizeit** und **Alltagserleichterung**?
3. Hypothese: Grösste Frage wird der Umgang miteinander sein (nicht der Umgang mit KI)
  - Argument: KI (etc.) "for the common good" ist ein wichtiges Thema; entscheidend wird jedoch sein, wie wir als **Gesellschaften die Regeln** für das digitalisierte Zusammenleben (s.o.) **gestalten**



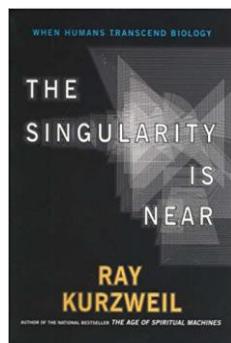
Siehe auch: Stockinger, Braschler & Stadelmann. "Lessons Learned from Challenging Data Science Case Studies". In: Braschler et al. (Eds), "*Applied Data Science - Lessons Learned for the Data-Driven Business*", Springer, 2019 (to appear).

# Die Vision von Ray Kurzweil

## Google, Inc.

The **singularity** is near

- Superintelligence will enhance human life



**“By the time we get to the 2040s, we'll be able to multiply human intelligence a billionfold. That will be a profound change that's singular in nature. Computers are going to keep getting smaller and smaller. Ultimately, they will go inside our bodies and brains and make us healthier, make us smarter.”**

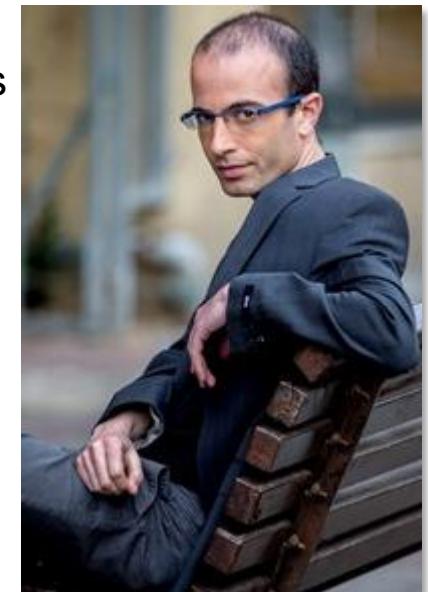
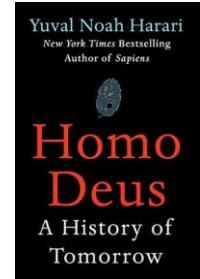
**Ray Kurzweil**

# Die Vision von Yuval Noah Harari

## Hebrew University of Jerusalem

Humans can become **godlike**

- Humans will upgrade themselves in 3 ways: **biological engineering, cyborg engineering and robots**
- A new class of people will emerge by 2050: the **useless class** (not just unemployed, but unemployable)
- The most important skill in life will be **learning to learn**: reinvent yourself, again and again until you die to stay out of the useless class
- Computers **function very differently from humans**, and it seems unlikely that computers will become human-like any time soon; however, **intelligence is decoupling from consciousness**
- AI and biotechnology lead to **most powerful narratives** that enable humans to collaborate more effectively and actually **change reality**



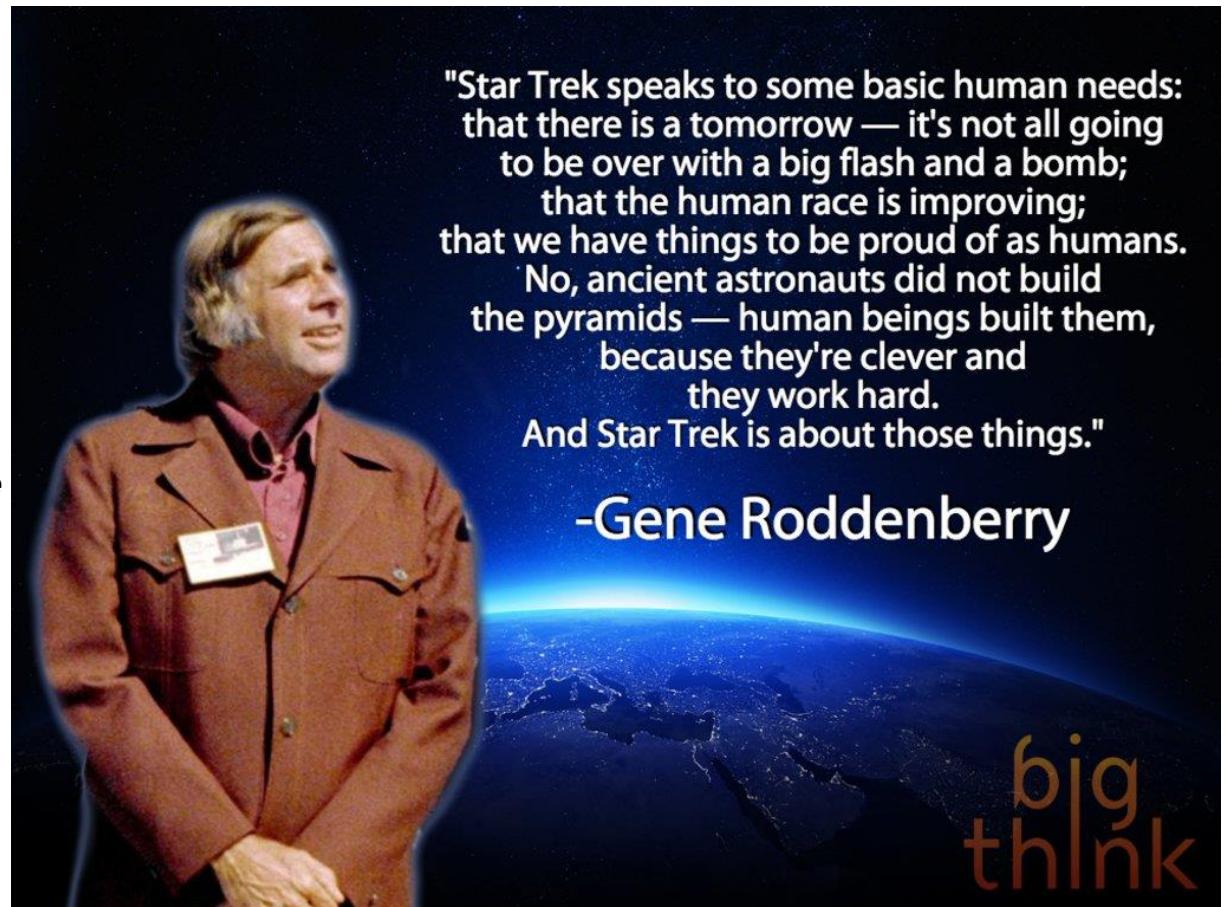
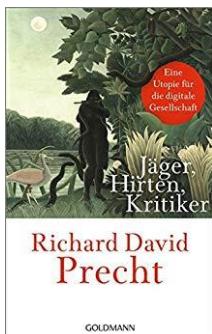
# Die Vision von Gene Roddenberry

## Creator of Star Trek

*„The acquisition of wealth is no longer a driving force in our lives. We **work to better ourselves and the rest of humanity.**“*

Captain Jean-Luc Picard

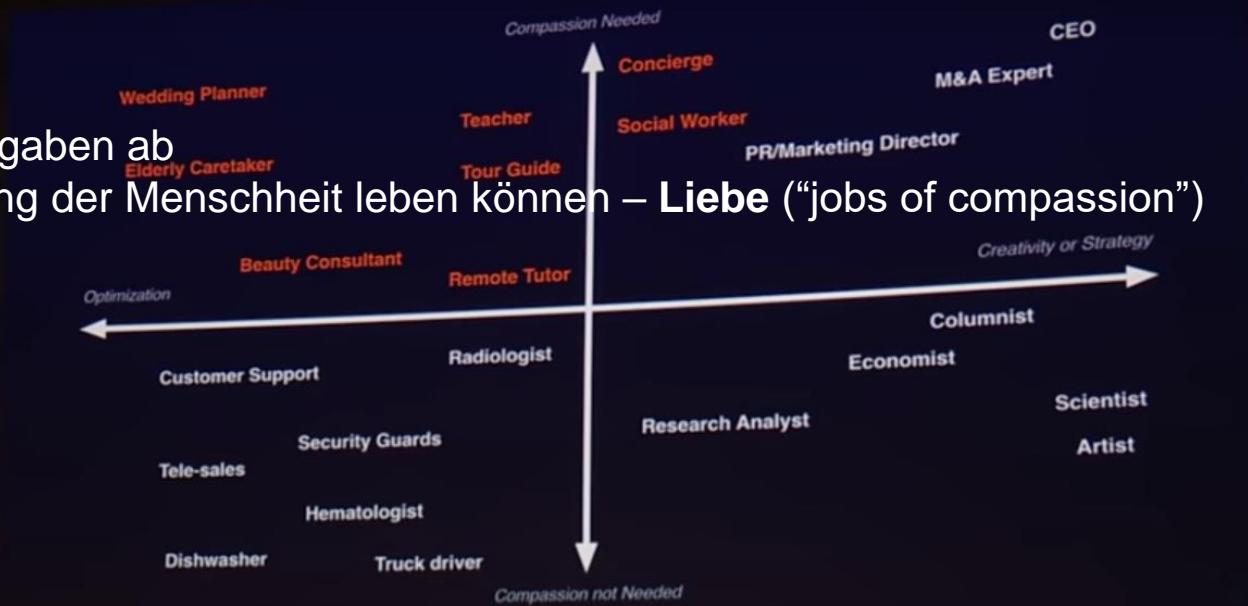
Compare Richard David Precht's *Jäger, Hirten, Kritiker: Eine Utopie für die digitale Gesellschaft*.



# Die Vision von Kai-Fu Lee

## Venture capitalist & computer scientist

- KI nimmt uns Routineaufgaben ab
- ...so dass wir die Berufung der Menschheit leben können – **Liebe** (“jobs of compassion”)

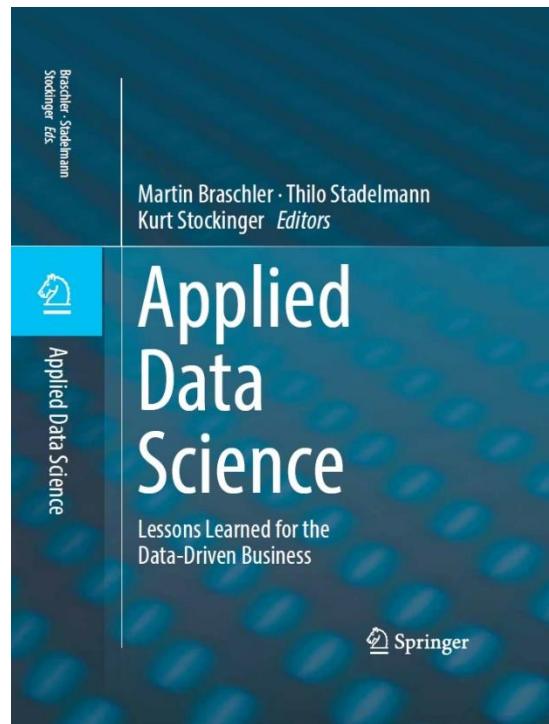


- Vergleiche:  
“And ye shall hear of wars and rumours of wars: see that ye **be not troubled**.” Matthew 24, 6  
“A new commandment I give unto you, that ye **love one another**.” John 13, 34  
“But rather **seek ye the kingdom of God**; and all these things shall be added unto you.” Luke 12, 31

Kai-Fu Lee. “How AI can save our humanity”. TED Talk, available online: <https://youtu.be/ajGgd9Ld-Wc>

# Zusammenfassung

- Deep Learning wird *in normalen* Unternehmen **angewendet**
- Das *wirtschaftliche* Potential der Technologie wird zu **massenhafter Verbreitung** führen
- Dies wird einen **grossen Wandel** in unsere Gesellschaften hervorrufen
- Hauptaufgabe: **guter Umgang & Dialog** miteinander (nicht technologischer Art – Liebe)



## Über mich:

- Prof. AI/ML, scientific director ZHAW digital, head ZHAW Datalab, board Data+Service
- [thilo.stadelmann@zhaw.ch](mailto:thilo.stadelmann@zhaw.ch)
- +41 58 934 72 08
- @thilo\_on\_data
- <https://stdm.github.io/>

## Weitere Kontakte:

- Data+Service Alliance: [www.data-service-alliance.ch](http://www.data-service-alliance.ch)
- Zusammenarbeit: [datalab@zhaw.ch](mailto:datalab@zhaw.ch)

➔ Ich freue mich auf die Diskussion und generell Kontakt.





# ANHANG

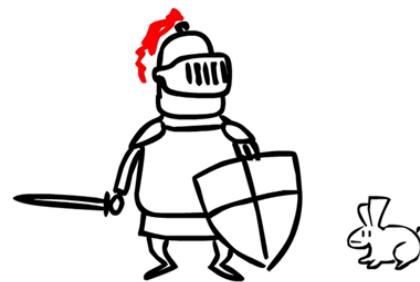
# Pragmatisches Designparadigma: Rationale Agenten

## Agents

- an entity that perceives and acts
- a function from percept histories to actions  $f: P^* \rightarrow A$

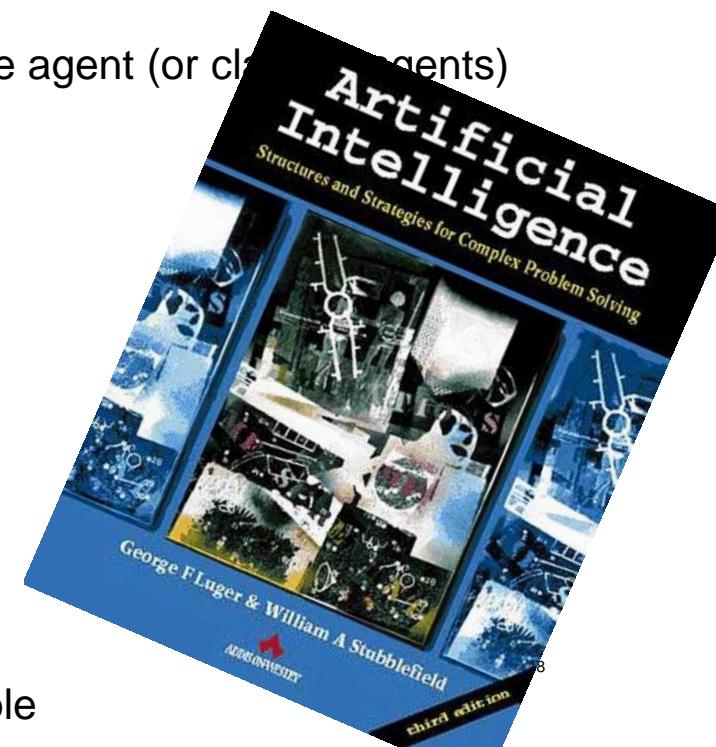
## Rational agents

- For any given class of environment, finds the best action
- For any given class of environments, finds the agent (or class of agents) with the best performance



## Caveat

- Computational limitations make perfect rationality unachievable
- Rational agent cannot learn from its mistakes



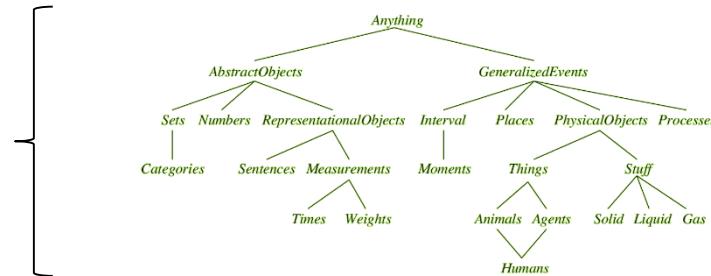
# Ein Modell für generelle KI

## Inspired by E. Mogenet @ Zurich ML Meetup #31



### AI Knowledge engineering (symbolic):

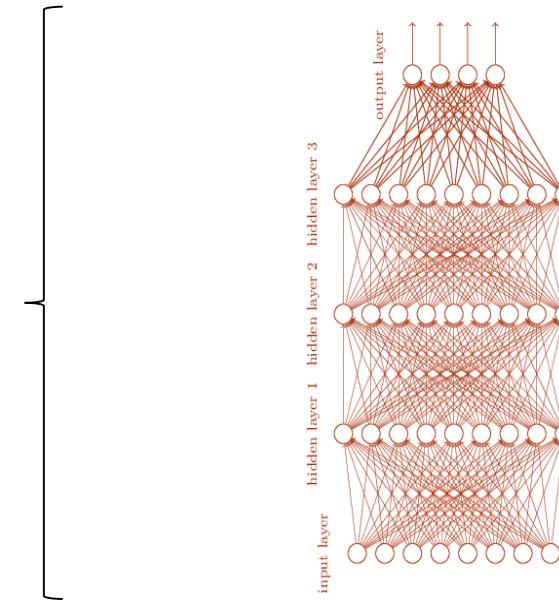
- ↓ Ontologies
- ↓ Logical inference



Gap to be filled by: common sense DB, NLP

### Machine Learning (sub-symbolic):

- ↑ Hierarchical unsupervised learning
- ↑ Solid computer vision stack
- ↑ Images of the world



# Was kann KI bereits heute?

- |   |                          |
|---|--------------------------|
| 1. Play a decent game of <b>table tennis</b>                                | ok                       |
| 2. <b>Drive</b> safely along a curving <b>mountain road</b>                 | ok                       |
| 3. Drive safely along <b>Technikumstrasse</b> Winterthur                    | ok (only since recently) |
| 4. <b>Buy</b> a week's worth of <b>groceries on the web</b>                 | ok                       |
| 5. Buy a week's worth of groceries <b>at Migros</b>                         | no                       |
| 6. <b>Play</b> a decent game of <b>bridge</b>                               | ok                       |
| 7. <b>Discover</b> and prove a new mathematical <b>theorem</b>              | not completed            |
| 8. <b>Design</b> and execute a <b>research program</b> in molecular biology | not completed            |
| 9. Write an <b>intentionally funny</b> story                                | no                       |
| 10. Give competent <b>legal advice</b> in a specialized area of law         | ok                       |
| 11. <b>Translate</b> spoken English <b>into spoken</b> Swedish in real time | ok                       |
| 12. <b>Converse</b> successfully with another person for an hour            | no                       |
| 13. Perform a complex <b>surgical operation</b>                             | not completed            |
| 14. <b>Unload</b> any <b>dishwasher</b> and put everything away             | no                       |
| 15. Compete in the game show <b>Jeopardy!</b>                               | ok                       |
| 16. <b>Write clickbait</b> articles fully automatized                       | ok                       |
| 17. <b>Write</b> mathematical articles fully automatized                    | not completely           |



# Gefahren durch KI?

- KI ist per Definition eine “**dual use Technology**”  
→ siehe Report von Brundage et al., 2018
- Aber: “**natürliche Dummheit**” ist die grössere Bedrohung
- **Algorithmische Ethik** und **erklärbare KI** sind in den letzten Jahren zu einem top Forschungsfeld geworden – nicht wegen der unkalkulierbaren Risiken per se, sondern:



Future of Humanity Institute   University of Oxford   Centre for the Study of Existential Risk   University of Cambridge   Center for a New American Security   Electronic Frontier Foundation   OpenAI

February 2018

The Malicious Use of Artificial Intelligence: Forecasting, Prevention, and Mitigation

A large, abstract graphic consisting of a grid of symbols on a dark background. The symbols include diagonal slashes (backslash and forward slash), dots, and plus signs. The grid is composed of approximately 10 rows and 10 columns of these symbols, creating a pattern that suggests a complex, digital landscape or a matrix.

# Developing for algorithmic fairness

## The FAT ML code of conduct

See <http://www.fatml.org/resources/principles-for-accountable-algorithms>

FAT / ML



### Purpose

- Help developers to **build algorithmic systems in publicly accountable ways**
- Accountability: the **obligation to report, explain, or justify** algorithmic decision-making & **mitigate** any **negative social impacts** or potential harms

### Premise

- *A human ultimately responsible for decisions made/informed by an algorithm*

### Principles

- **Responsibility, Explainability, Accuracy, Auditability, Fairness**

**Make available somebody**  
who will take care of adverse  
individual / societal effects

**Explain any algorithmic**  
**decision** in non-technical  
terms to end users

**Report all sources**  
**of uncertainty / error**  
in algorithms & data

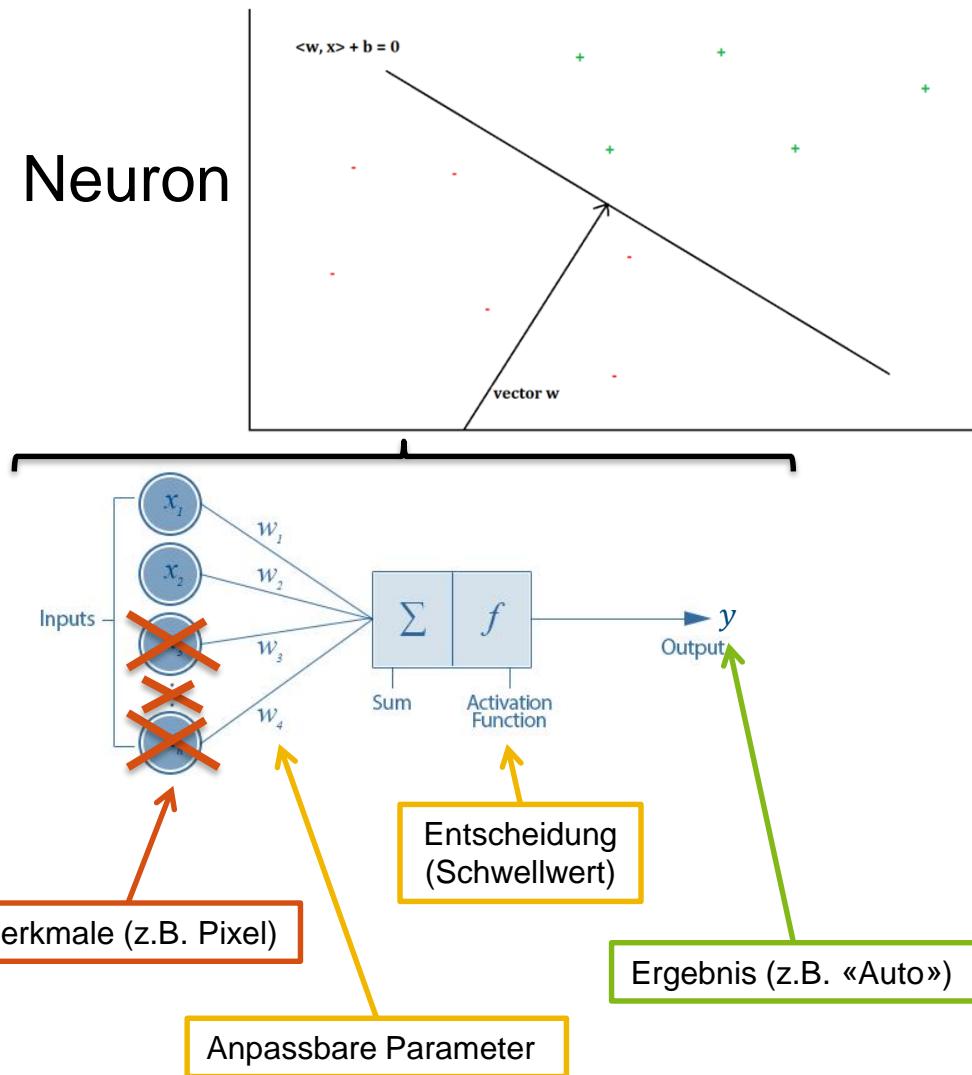
**Enable 3<sup>rd</sup> parties to probe**  
**& understand** system  
behavior

**Ensure algorithmic decisions**  
**are not discriminatory** w.r.t.  
to people groups

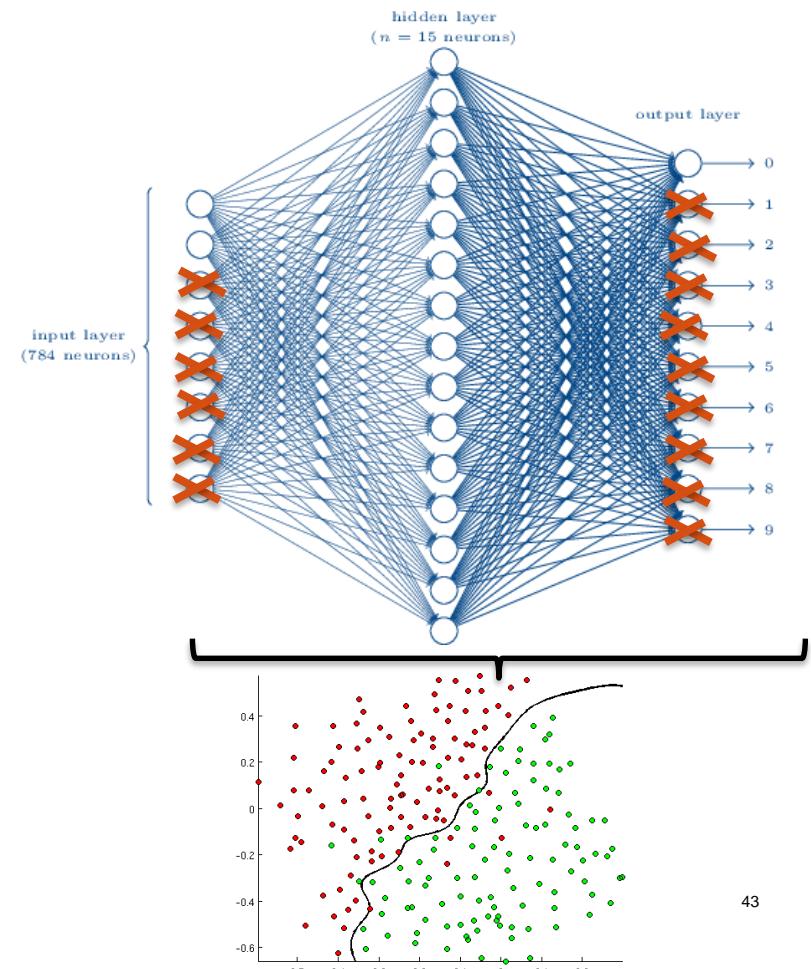
### Making it actionable

- Publish a **Social Impact Statement**
- ...use above **principles as a guiding structure**
- ...revisit three times during development process: design stage, pre-launch, post-launch

# Suche der Parameter einer Funktion?



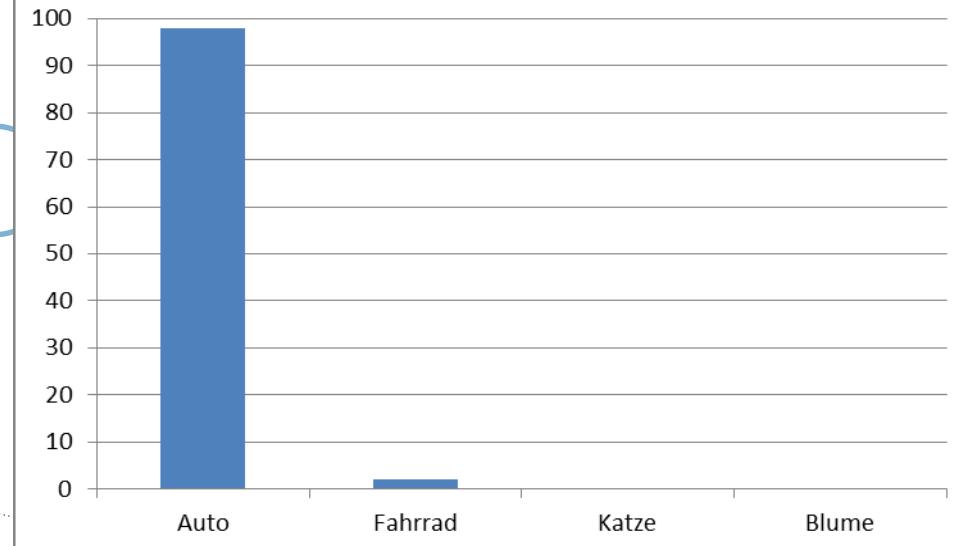
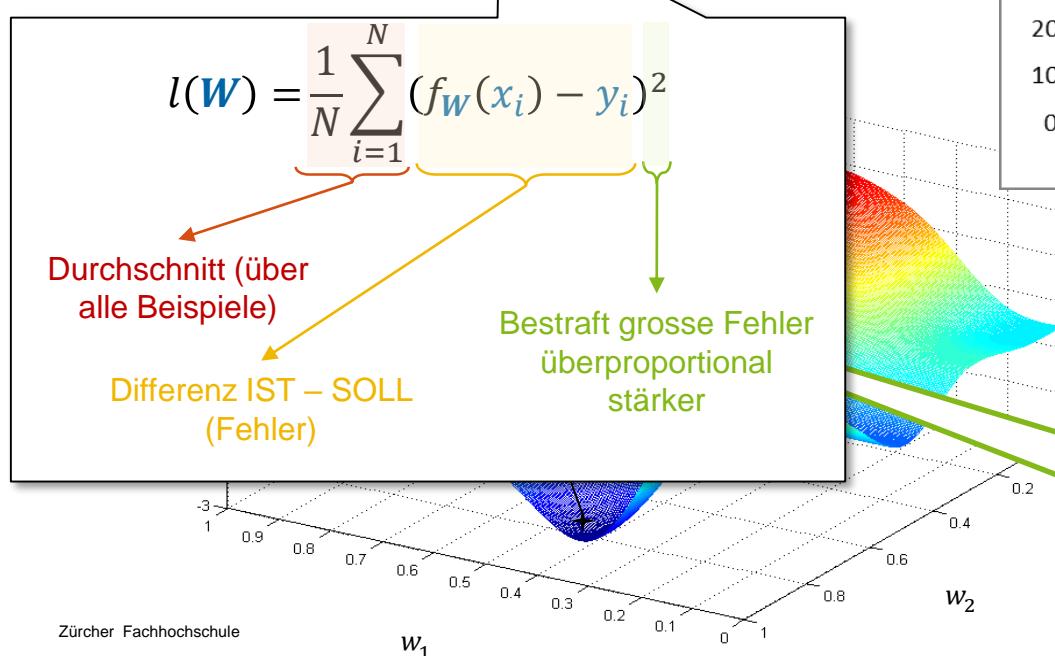
## Neuronales Netz



# Suche der Parameter einer Funktion?

Wahrscheinlichkeit [%] für bestimmtes Ergebnis

- Unser Neuronales Netz:  $f_{\mathbf{W}}(\mathbf{x}) = \mathbf{y}$   
mit Bild  $\mathbf{x}$ , echtem Resultat  $\mathbf{y}$  und Parametern  $\mathbf{W}$   
( $\mathbf{W} = \{w_1, w_2, \dots\}$  anfangs zufällig gewählt)
- Fehlermass:  $l(\mathbf{W}) = \frac{1}{N} \sum_{i=1}^N (f_{\mathbf{W}}(\mathbf{x}_i) - \mathbf{y}_i)^2$   
Durchschnitt der quadratischen Abweichungen  
über alle Bilder (Loss)



← Fehlerlandschaft

Methode: Anpassung der Gewichte  
von  $f$  in Richtung der steilsten  
Steigung (abwärts) von  $J$

# Was «sieht» das Neuronale Netz? Hierarchien komplexer werdender Merkmale

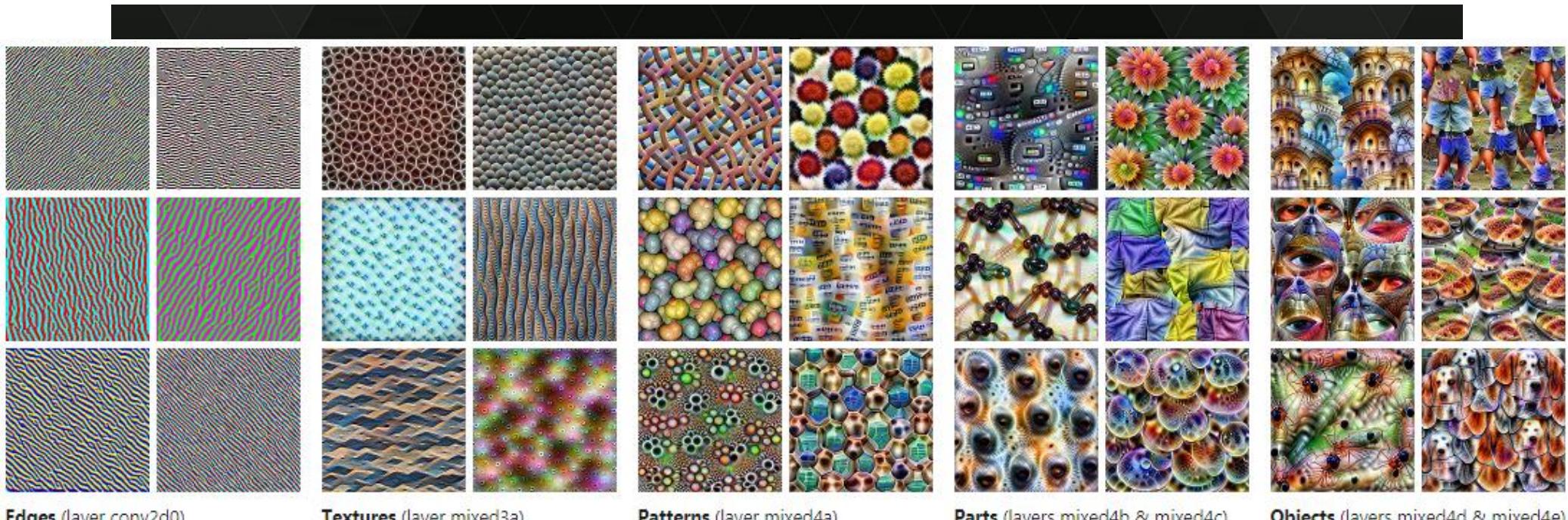


Image source: "Unsupervised Learning of Hierarchical Representations with Convolutional Deep Belief Networks" ICML 2009 & Comm. ACM 2011.  
Honglak Lee, Roger Grosse, Rajesh Ranganath, and Andrew Ng.

Quellen: <https://www.pinterest.com/explore/artificial-neural-network/>

Olah, et al., "Feature Visualization", Distill, 2017, <https://distill.pub/2017/feature-visualization/>.

# Wie schlussfolgert die Maschine? «Debugging» für Einblicke in die vermeintliche «Black Box»

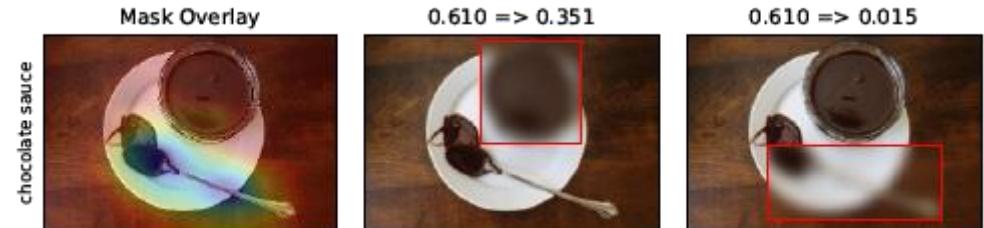
Verdeutlichen ein Problem:

- Adversarial Examples



Bieten eine Lösung:

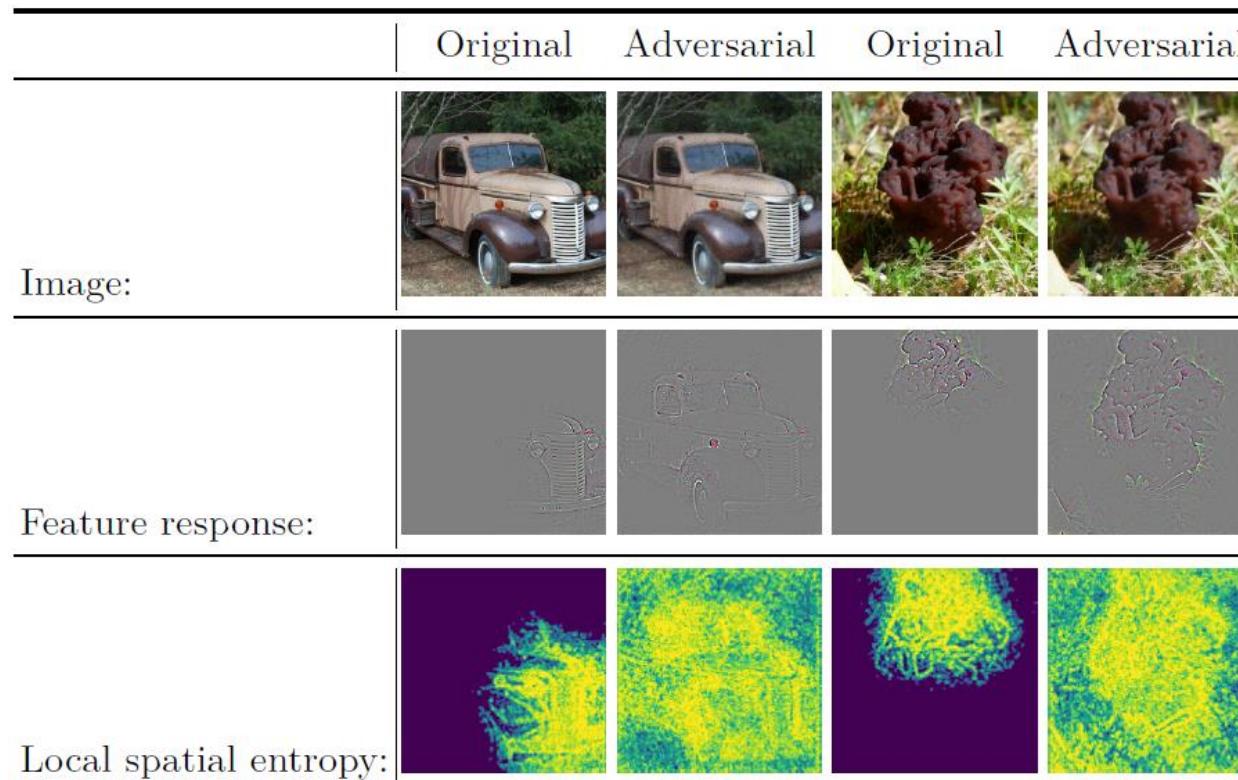
- Saliency Maps



Ruth C. Fong & Andrea Vedaldi, «Interpretable Explanations of Black Boxes by Meaningful Perturbation», 2017

# Trace & detect adversarial attacks

## ...using average local spatial entropy of feature response maps



Amirian, Schwenker & Stadelmann (2018). «*Trace and Detect Adversarial Attacks on CNNs using Feature Response Maps*». ANNPR'2018.

# Google Acquires Artificial Intelligence Startup DeepMind For More Than \$500M

Posted Jan 26, 2014 by Catherine Shu (@catherineshu)



The graph illustrates the rapid growth of AlphaGo Zero's Elo rating over a 40-day period. The Y-axis represents the Elo Rating, ranging from -2000 to 5000. The X-axis represents time in days, from 0 to 40. Three data series are shown: AlphaGo Zero 40 blocks (blue line), AlphaGo Lee (green dots), and AlphaGo Master (blue dots). AlphaGo Zero 40 blocks starts at approximately -1800 and rises sharply to about 4800 by day 10, then continues to rise more gradually to nearly 5200 by day 40. AlphaGo Lee and AlphaGo Master are positioned at higher Elo levels, around 4500 and 4800 respectively, throughout the entire period.

40 days

AlphaGo Zero surpasses all other versions of AlphaGo and, arguably, becomes the best Go player in the world. It does this entirely from self-play, with no human intervention and using no historical data.

Elo Rating

— AlphaGo Zero 40 blocks   ••• AlphaGo Lee   ••• AlphaGo Master

0 5 10 15 20 25 30 35 40

-2000 -1000 0 1000 2000 3000 4000 5000

Alpnago Google DeepMind

At last – a computer program that can beat a champion Go player PAGE 484

ALL SYSTEMS GO

NATURE  
INTERNATIONAL WEEKLY JOURNAL OF SCIENCE

At last – a computer program that can beat a champion Go player PAGE 484

ALL SYSTEMS GO

CONSERVATION  
SONGBIRDS A LA CARTE  
Illegal harvest of millions of Mediterranean birds  
PAGE 452

RESEARCH ETHICS  
SAFEGUARD TRANSPARENCY  
Don't let openness backfire on individuals  
PAGE 459

POPULAR SCIENCE  
WHEN GENES GOT 'SELFISH'  
Dawkins's calling card forty years on  
PAGE 462

NATURE.COM/NATURE  
26 January 2016 410  
Vol. 529 No. 7587

047

9 77028053095

The acquisition was originally confirmed by Google to Re/code.



# Deep neural networks can now transfer the style of one photo onto another

*And the results are impressive*

by James Vincent | @jvincent | Mar 30, 2017, 1:53pm EDT

SHARE TWEET LINKEDIN

Computing

Algorithm  
Artistic  
Other In

A deep neural n  
other images.

by Emerging Tech

The nature of art  
of Vincent Van Gogh  
Edvard Munch's  
humans recogni



Original photo

Reference photo

Result

Ad closed by Google

[Report this ad](#)

[AdChoices >](#)



You've probably heard of an AI technique known as "style transfer" — or, if you haven't heard of it, you've seen it. The process uses neural networks to apply the look and feel of one image to another, and appears in apps like [Prisma](#) and [Facebook](#). These style transfers, however, are stylistic, not photorealistic. They look good because they look like they've been painted. Now a group of researchers from Cornell University and Adobe have augmented

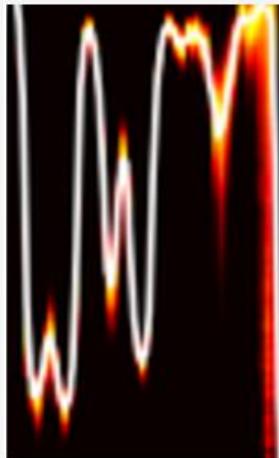
NOW TRENDING



# WaveNet lässt Computergesproche natürlich klingen

von Henning Steier / 12.9.2017

Die Google-Tochter DeepMind macht auch Musik.



DeepMind lässt WaveNet Sprachsynthesen

Die Google-Tochter DeepMind hat ein Spiel «Go» Schlagzeilen: einer der besten menschlichen Spieler schlägt einen der besten menschlichen Spieler. Londoner Unternehmen erzeugt Sprache, die sehr gut klingt. Im Blogeintrag des Unternehmens wird der Prozess dargestellt. Massstab nimmt. Man kann hören, wie die Sprache aus dem

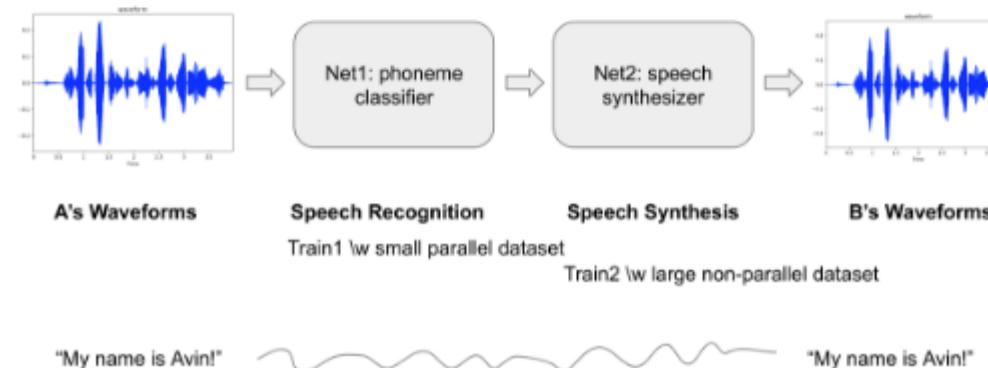
## Intro

What if you could imitate a famous celebrity's voice or sing like a famous singer? This project started with a goal to convert someone's voice to a specific target voice. So called, it's voice style transfer. We worked on this project that aims to convert someone's voice to a famous English actress [Kate Winslet's voice](#). We implemented a deep neural networks to achieve that and more than 2 hours of audio book sentences read by Kate Winslet are used as a dataset.



## Model Architecture

This is a many-to-one voice conversion system. The main significance of this work is that we could generate a target speaker's utterances without parallel data like <source's wav, target's wav>, <wav, text> or <wav, phone>, but only waveforms of the target speaker. (To make these parallel datasets needs a lot of effort.) All we need in this project is a number of waveforms of the target speaker's utterances and only a small set of <wav, phone> pairs from a number of anonymous speakers.



nerierte Sprache  
is Texteingabe»

nerierte Musik  
ine Inhaltsvorgabe»



# 1. ML @ Information Engineering Group

Institute of Applied Information Technology, School of Engineering



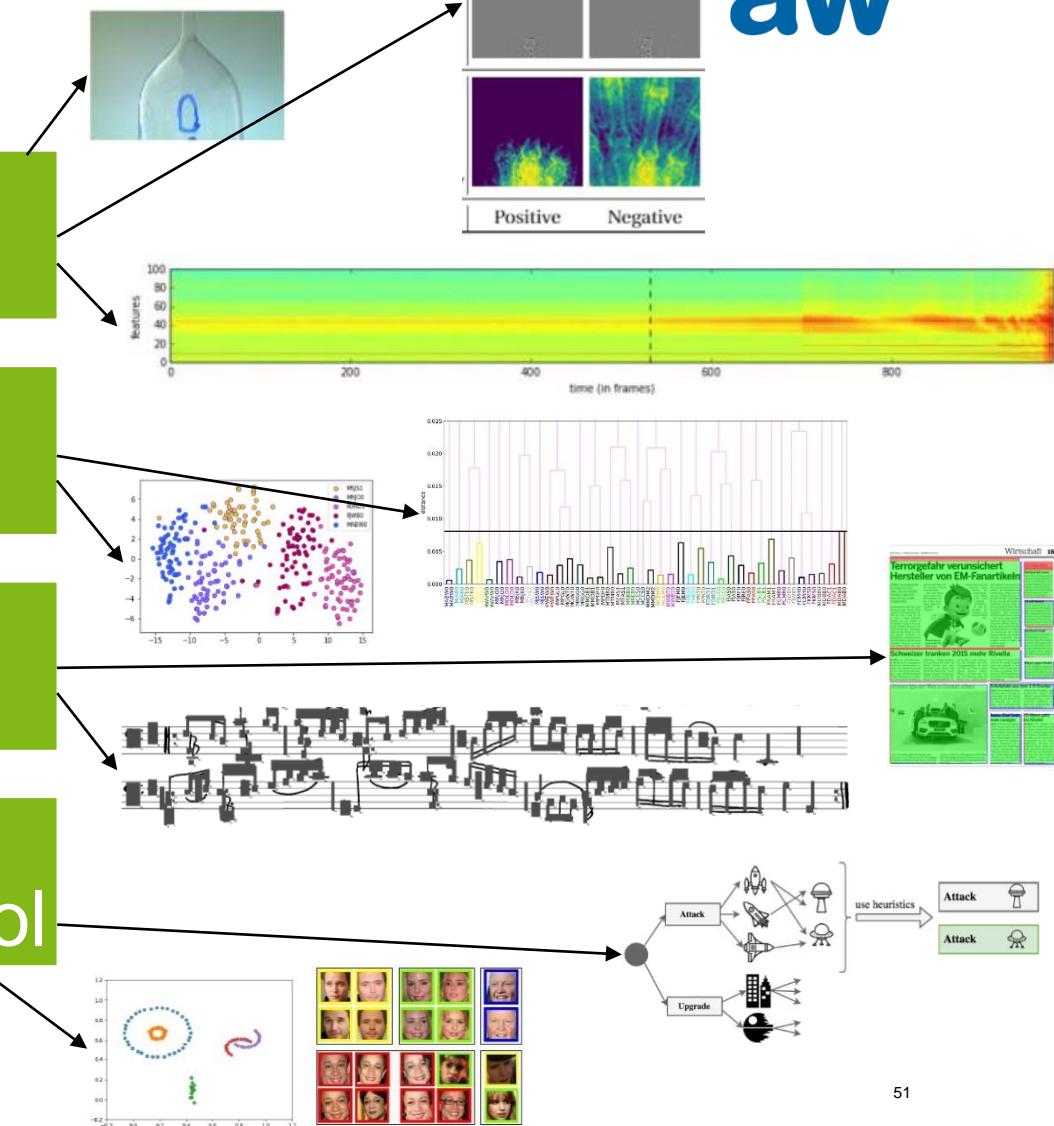
## Machine learning-based Pattern Recognition

Robust Deep Learning

Voice Recognition

Document Analysis

Learning to Learn & Control



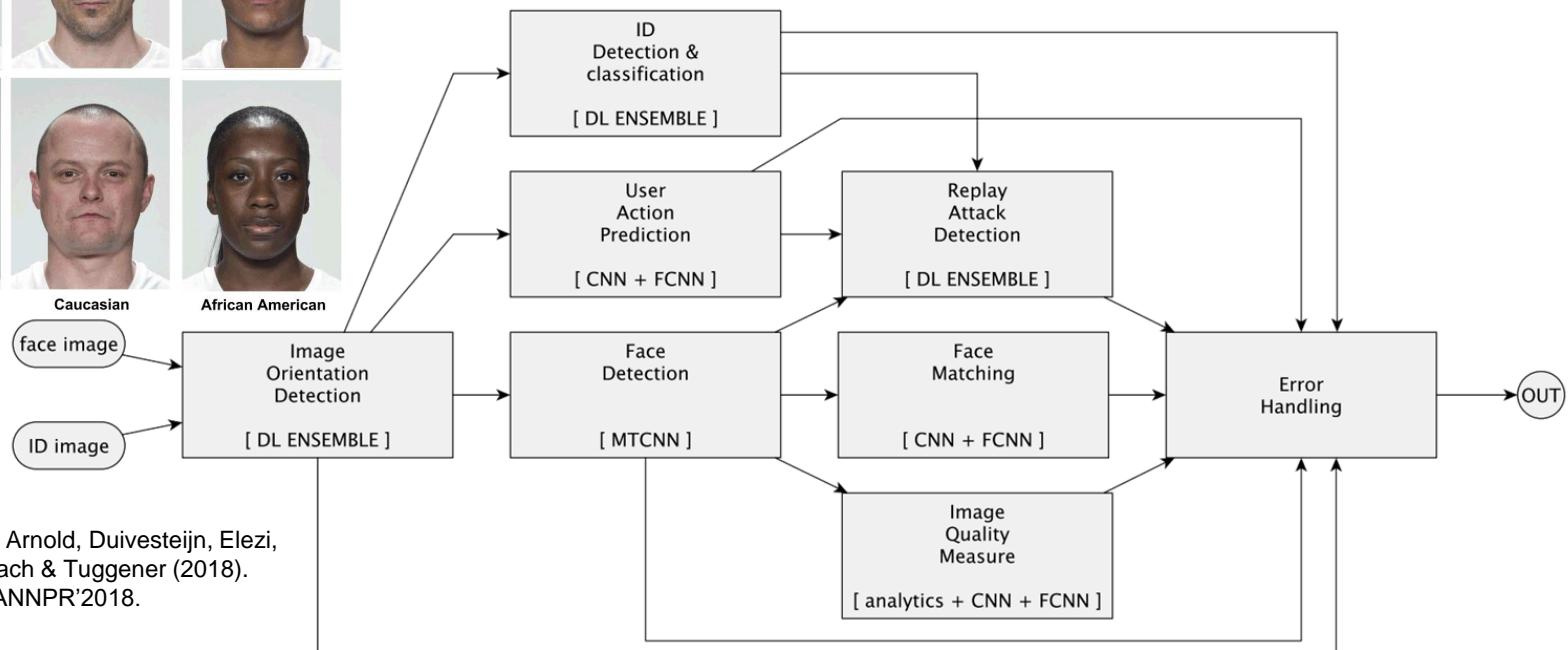
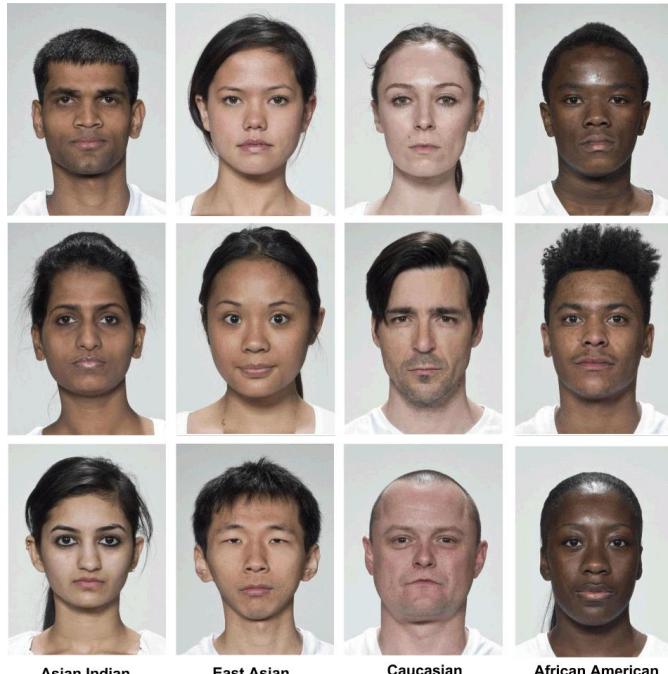
# 1. Face matching



**DEEPIMPACT**

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation  
Innosuisse – Swiss Innovation Agency

# 1. Face matching – challenges & solutions



Stadelmann, Amirian, Arabaci, Arnold, Duivesteijn, Elezi, Geiger, Lörwald, Meier, Rombach & Tuggener (2018). «Deep Learning in the Wild». ANNPR'2018.

# 2. Print media monitoring

## Task



## Challenge

**«Steven hat sich alles selber beigebracht»**

Sein Juniorspieler Mano Pared über unseren WM-Helden Steven Zuber

**Klage von Le Pen abgewichen**

**Asylbewerber können bleiben**

**Vermögen beschlagnahmt**

**Nordkoreanischer Diktator zu Besuch in Peking**

**Gespräch der Weltmeisterinnen**

**Transfer TICKER**

## Nuisance

**Liebling der Sterne**

**Das Tages-Horoskop**

**Wochenpreis 1x sieben Nächte für 2 Personen, inkl. HP, im \*\*\*\*Seehotel Pilatus Hergiswil im Wert von 3000 Franken!**

**SWISS LOTTO**

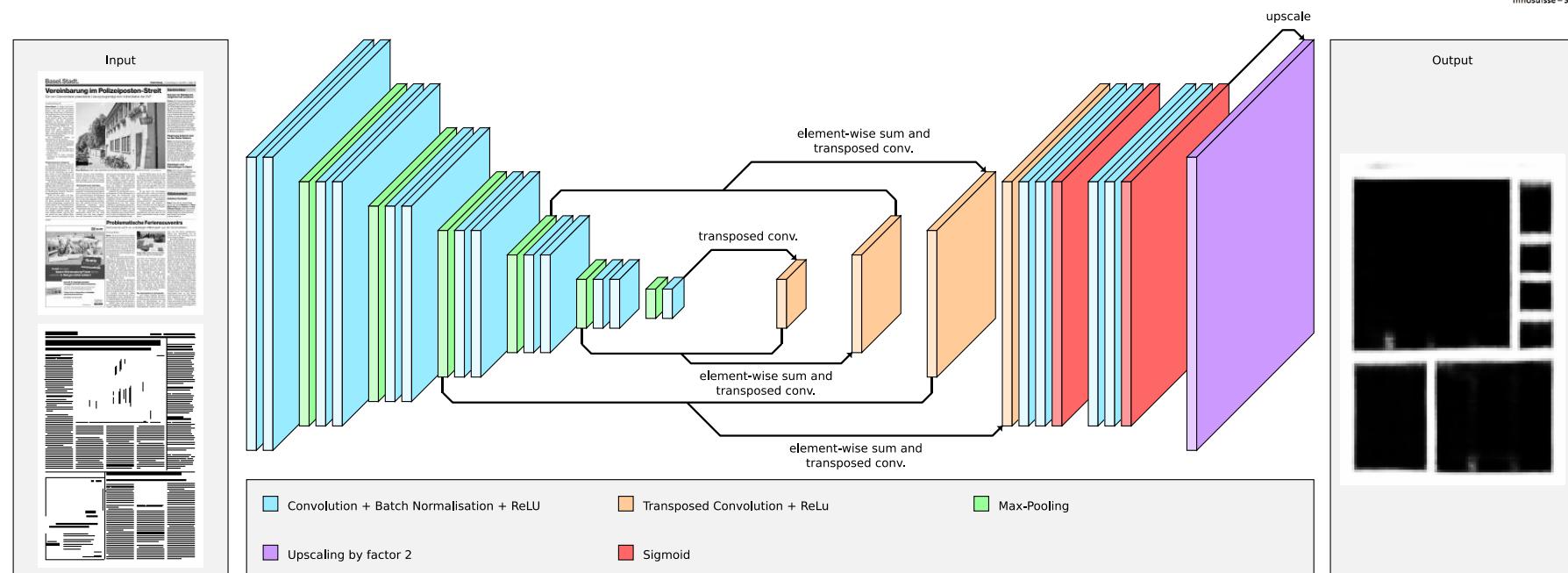
**15,1 Millionen**

**Sind Sie die nächste Lotto-König?**

**SCHWEIZEN-PASSE**

**SÜDOSTEUROPA**

## 2. Print media monitoring – ML solution

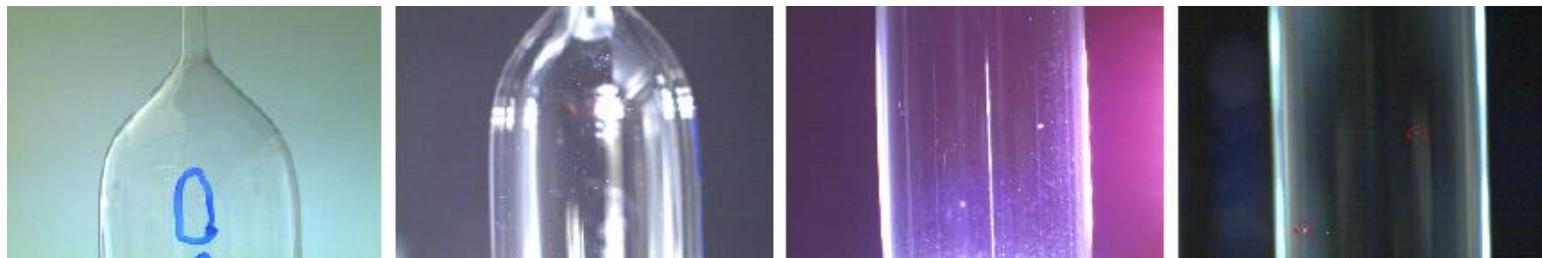


Meier, Stadelmann, Stampfli, Arnold & Cieliebak (2017). «*Fully Convolutional Neural Networks for Newspaper Article Segmentation*». ICDAR'2017.  
 Stadelmann, Tolkachev, Sick, Stampfli & Dürr (2018). «*Beyond ImageNet - Deep Learning in Industrial Practice*». In: Braschler et al., «*Applied Data Science*», Springer.

### 3. Industrial quality control

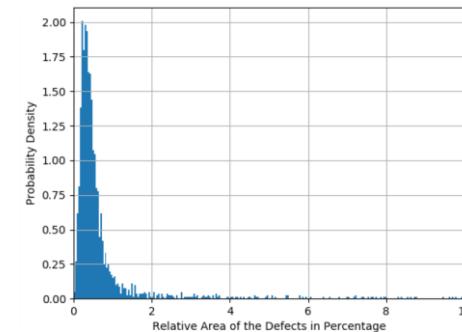
#### Task

- Reliably **sort out faulty balloon catheters** in image-based production quality control



#### Challenges

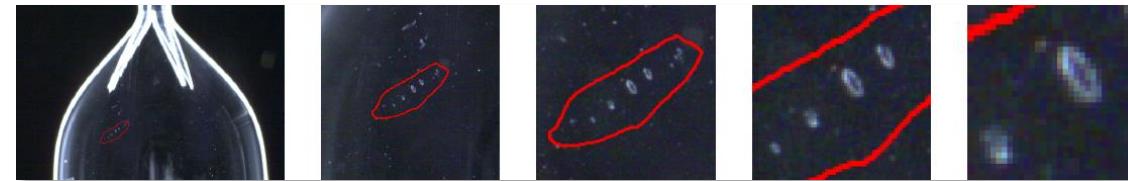
- Non-natural image source, class **imbalance**, optical conditions, **variation** in defect size & shape



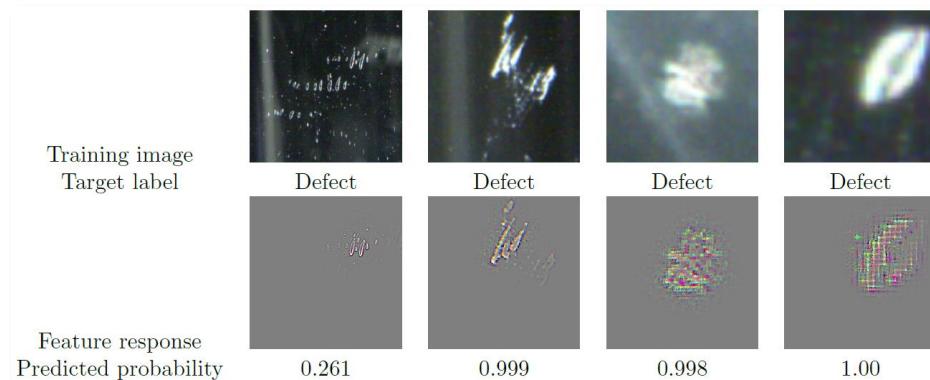
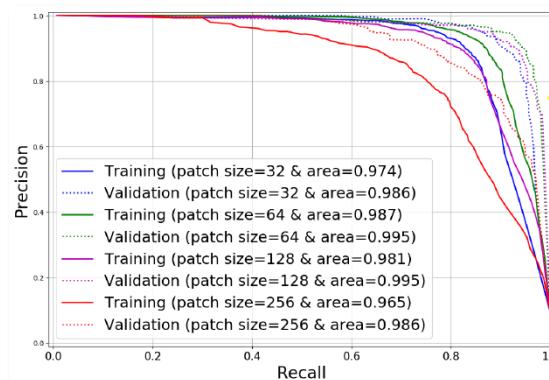
# 3. Industrial quality control – baseline results

## Ingredients

- Weighted loss
- Defect cropping
- Careful customization



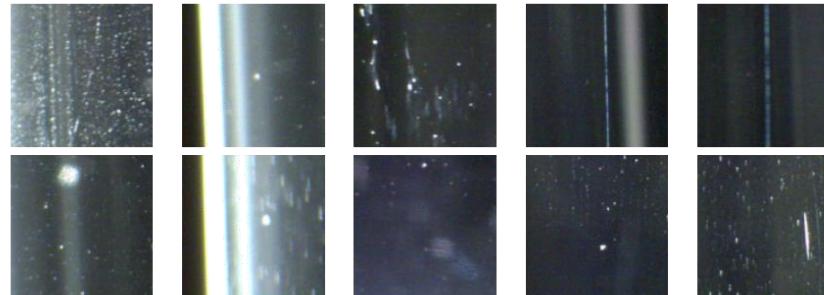
## Interim results



# 3. Industrial quality control – recent results (Work in progress)

- Human performance isn't flawless
- Tailoring pays off
- Data shortage may be outsmarted

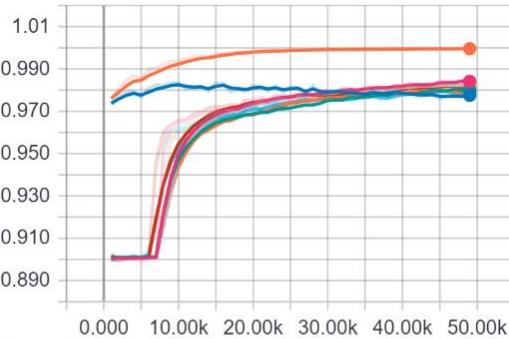
Defect



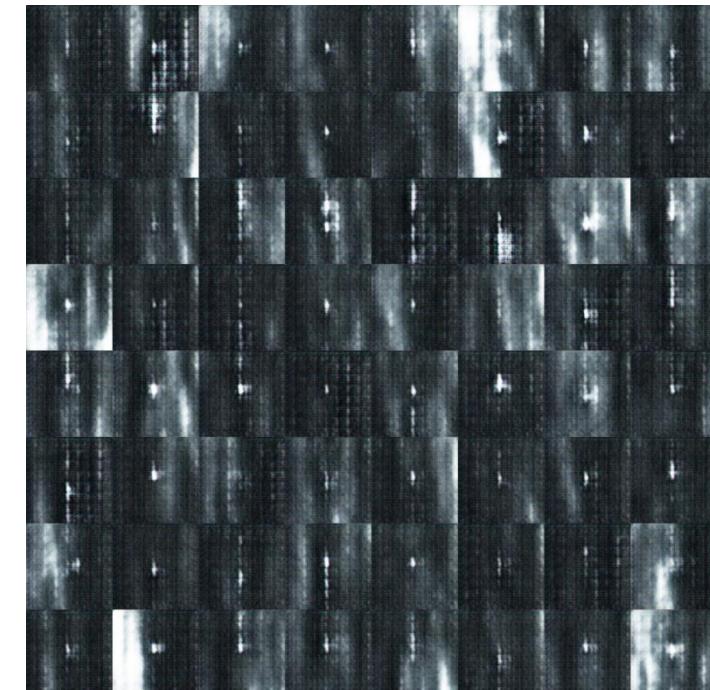
Good

Figure 2: Samples of failure cases in classification. The shown *defect* samples in the table are not recognized as a defects, and the *good* images are misclassified as defects.

Accuracy



Name	Smoothed	Value	Step	Time	Relative
Batch_0_QualitAI_VGG19_Full_Pretrained\train	0.9996	0.9996	49.00k	Tue Jan 22, 02:32:13	8h 30m 56s
Batch_0_QualitAI_VGG19_Full_Pretrained\validation	0.9776	0.9783	49.00k	Tue Jan 22, 02:32:24	8h 30m 56s
Batch_1_QualitAI_VGG19_Full_Random\train	0.9841	0.9841	49.00k	Thu Jan 24, 19:28:02	10h 29m 2s
Batch_1_QualitAI_VGG19_Full_Random\validation	0.9798	0.9798	49.00k	Thu Jan 24, 19:28:14	10h 29m 2s
QualitAI_VGG19_Half\train	0.9827	0.9835	49.00k	Thu Jan 24, 13:01:47	4h 9m 12s
QualitAI_VGG19_Half\validation	0.9792	0.9798	49.00k	Thu Jan 24, 13:01:54	4h 9m 11s
QualitAI_VGG19_Quarter\train	0.9817	0.9823	49.00k	Thu Jan 24, 10:53:52	2h 17m 21s
QualitAI_VGG19_Quarter\validation	0.9791	0.9806	49.00k	Thu Jan 24, 10:53:56	2h 17m 21s



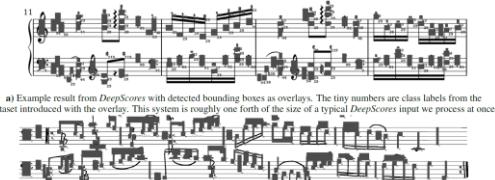
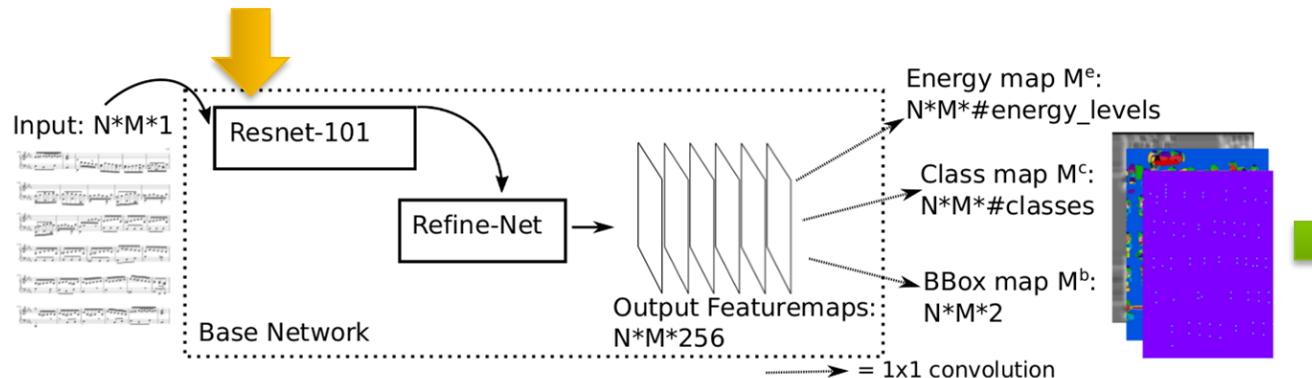
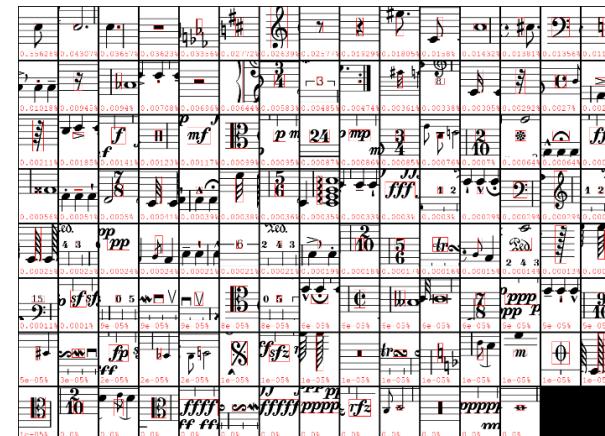
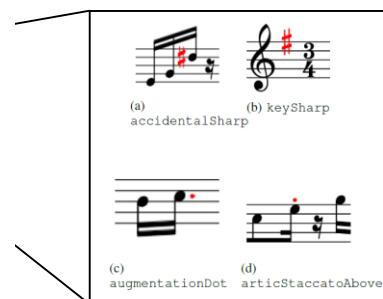
# 4. Music scanning



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# 4. Music scanning – challenges & solutions



a) Example result from DeepScores with detected bounding boxes as overlays. The tiny numbers are class labels from the dataset introduced with the overlay. This system is roughly one forth of the size of a typical DeepScores input we process at once.



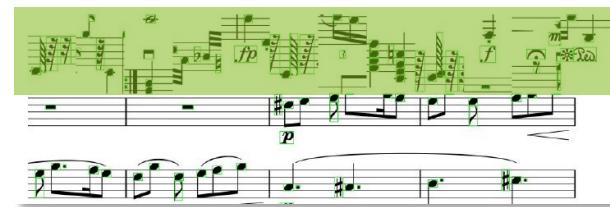
b) Example result from MuSCIMA++ with detected bounding boxes and class labels as overlays. This system is roughly one half of the size of a typical processed MuSCIMA++ input. The images are random picks amongst inputs with many symbols.

Tuggener, Elezi, Schmidhuber, Pelillo & Stadelmann (2018). «DeepScores – A Dataset for Segmentation, Detection and Classification of Tiny Objects». ICPR'2018.  
Tuggener, Elezi, Schmidhuber & Stadelmann (2018). «Deep Watershed Detector for Music Object Recognition». ISMIR'2018.

## 4. Music scanning – industrialization

Recent results on **class imbalance** and **robustness** challenges

1. Added sophisticated **data augmentation** in every page's margins



2. Put additional effort (and compute) into hyperparameter **tuning** and **longer training**
3. Trained also on scanned (more **real-worldish**) scores



→ Improved our **mAP** from 16% (on purely synthetic data) to 73% on more challenging real-world data set (additionally, using Pacha et al.'s evaluation method as a 2<sup>nd</sup> benchmark: from 24.8% to 47.5%)

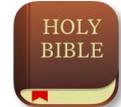
Elezi, Tuggener, Pelillo & Stadelmann (2018). «DeepScores and Deep Watershed Detection: current state and open issues». WoRMS @ ISMIR'2018.  
Pacha, Hajic, Calvo-Zaragoza (2018). «A Baseline for General Music Object Detection with Deep Learning». Appl. Sci. 2018, 8, 1488, MDPI.

# The vision of Jesus Christ



*“And ye shall hear of wars and rumours of wars: **see that ye be not troubled.**”*

Matthew 24, 6



*“A new commandment I give unto you, that ye **love one another.**”*

John 13, 34

*“But **rather seek ye the kingdom of God [things above];** and all these things shall be added unto you.”*

Luke 12, 31 [Colossians 3, 2]

