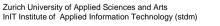
# **Artificial Intelligence** V01: The field of Artificial Intelligence

Logistics of this module What is AI? A brief history The state of the Art

Based on material by Stuart Russell, UC Berkeley



aw





### 0. LOGISTICS OF THIS MODULE

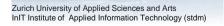
Zurich University of Applied Sciences and Arts InIT Institute of Applied Information Technology (stdm) Thilo Stadelmann

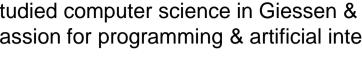
- Born 1980, married •
- Studied computer science in Giessen & Marburg, then doctorate (AI, voice recognition)
- Passion for programming & artificial intelligence (20 years experience) ٠

#### At **7HAW**

- Email: stdm@zhaw.ch, office: TD 03.16 (Obere Kirchgasse 2) ٠
- Tel.: 058 934 72 08, web: <u>https://stdm.github.io</u>
- Professor for AI/ML at InIT's Information Engineering group, head of ZHAW Data Science Laboratory

#### Interests















# **About You**





# About Information Engineering research group

at InIT Institute of Applied Information Technology

#### Information Retrieval

- Search on unstructured and semi-structured textual and multimedia data
- Natural language processing
- Multilingual information retrieval
- Benchmarking of IR applications, advanced topics

#### **Artificial Intelligence**

Your career at InIT:

we are looking for

excellent master

students and

assistants

- Machine Learning algorithms and applications
- Intelligent systems and agents
- Data analytics and mining
- Multimedia analysis, reinforcement learning, deep learning

#### **Databases and Information Systems**

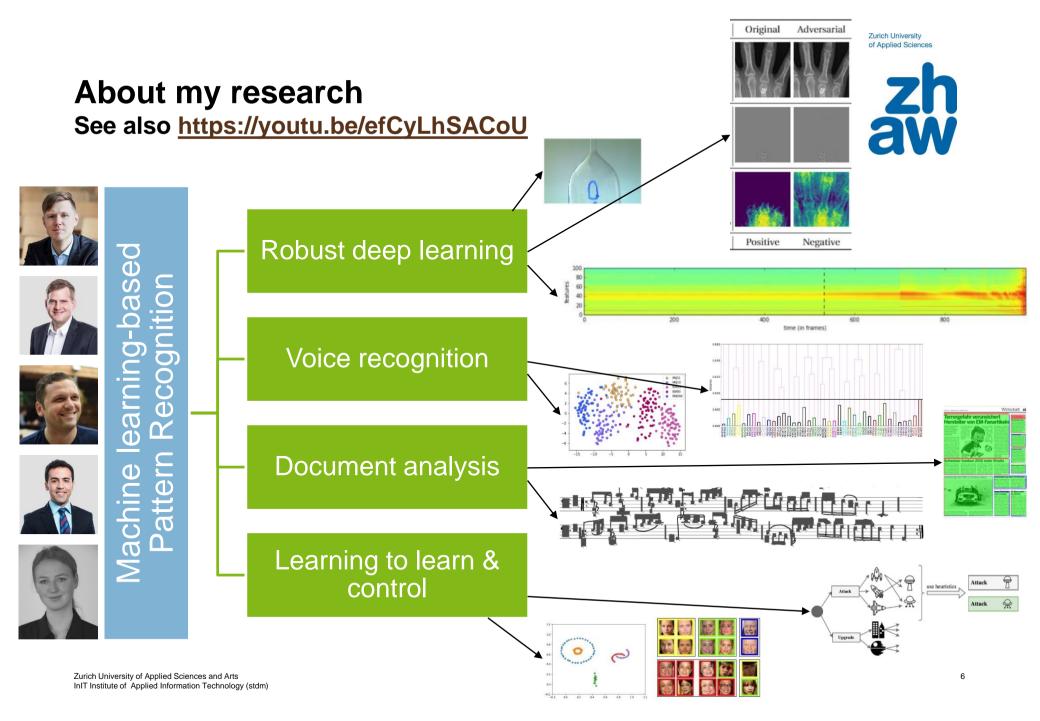
- Data Warehousing and Big Data processing
- Efficient storage, management & querying of data
- Complex data integration and enrichment processes
- Data product development in an enterprise context











# About ZHAW Datalab Est. 2013

Forerunner

- One of the first interdisciplinary data science initiatives in Europe
- One of the first interdisciplinary centers at ZHAW

#### Foundation

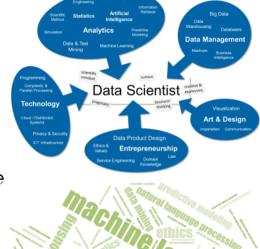
- People: ca. 80 researchers from 5 institutes / 3 departments opted in
- Vision: Nationally leading and internationally recognized center of excellence
- Mission: Generate projects through critical mass and mutual relationships
- Competency: Data product design with structured and unstructured data

### Success factors

- Lean organization and operation  $\rightarrow$  geared towards projects
- Years of successful pre-Datalab collaboration







# Logistics

#### Lecture

- Starts on time, ends on time
- Gadgets (notebooks, tablets) are used for class purposes only

#### Self-study

- Read & experiment as much as possible at home (ca. 3h / week)
- Reading corresponding AIMA chapters is highly (!!) recommended (→ see later)

#### Material

• Everything on OLAT: <u>https://olat.zhaw.ch/auth/RepositoryEntry/219152410</u>

#### Grading

- Final exam (SEP):
  (90 minutes written test, closed book, 1 A4 sheet of handwritten notes allowed)
- Labs: (2 graded labs of your choice, demonstrated until one week after the official end of this lab)
- → See terms & conditions on OLAT







max. 80 points



8

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# Literature

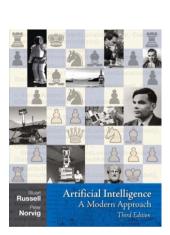
Russell, Norvig, *«Artificial Intelligence – A Modern Approach»*, *3<sup>rd</sup> edition* 2010

- Commonly known as AIMA or the intelligent agent book
- The textbook on AI: concise, complete, comprehensible
- Among the 25 most cited scientific reference on CiteSeer
- → Lectures build on certain AIMA chapters

https://www.swissbib.ch/Search/Results?lookfor=russell+norvig+artificial+intelligence+modern+approach&type=AllFields https://www.amazon.de/Artificial-Intelligence-Stuart-Russell/dp/0132071487 https://www.amazon.de/Pearson-Studium-Intelligenz-Stuart-Russell/dp/3868940987

### Other good & informative reads

- Nilsson, «The Quest for Artificial Intelligence», 2010
  → A History of Ideas and Achievements
- Minski, *«The Society of Mind»*, 1985
  → A collection of essays to explain how intelligence emerges from unintelligent parts
- Lytton, «From Computer to Brain», 2013 → Foundations of Computational Neuroscience
- Bengio, «Learning Deep Architectures for AI», 2009
  → Deep machine learning from an AI perspective







# **Semester schedule HS 2018**



Read this on time!

SW	Торіс	Lecture	Lab	AIMA	Winti	ZH
1	Introduction	Welcome & P01: Esoteric Al	Will be discussed during lecture time	-	18.09.	21.09.
2		V01: The field of artificial intelligence	P01: Esoteric Al	ch. 1	25.09.	28.09.
3		V02: Intelligent agents	P02: 2048 (P02.1: Learn Python)	ch. 2	02.10.	05.10.
4	Search	V03: Problem solving through search	-"- (P02.2: Heuristic agent)	ch. 3	09.10.	12.10.
5		V04: Local and adversarial search	-"- (P02.3: Expectimax agent)	ch. 5 (+4)	16.10.	19.10.
6		V05: Constraint satisfaction problems	P03: CSP & Logic (P03.1: Sudoku)	ch. 6	23.10.	26.10.
7	Planning	V06a: Knowledge, reasoning & logic	-"- (P03.2: Datalog)	ch. 7	30.10.	02.11.
8		V06b: Datalog	-"-	ch. 8 (+9)	06.11.	09.11.
9		V07: Planning	AIMA catch-up week	ch. 10 (+11)	13.11.	16.11.
10	Learning	V08: Learning agents	P04: Decisions trees for data mining	ch. 18.1-18.6	20.11.	23.11.
11		V09: Ensemble learning	-"-	ch. 18.10-18.12	27.11.	30.11.
12		V10: Probabilistic learning	P05: Multimedia data analysis	ch. 20	04.12.	07.12.
13		V11: Generative modeling with neural nets	-"-	ch. 18.7	11.12.	14.12.
14	Selected chapters	V12: AI & society Exam preparation, FAQ	P01b: P01 revisited	ch. 26	18.12.	21.12.

#### All materials (V/P), up-to-date schedule, terms & conditions etc. $\rightarrow$ OLAT

# **Superior educational objectives**



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- You Know the breadth of AI problem solving strategies
- ...thus identify such challenges in practice
- ...and develop corresponding solutions on your own.
- You can explain the discussed algorithms and methodologies
- ...and are able to **transfer** it to the real world.

- This course is concerned with methodology and a good understanding of what may work where
- It thus sacrifices depth in how to implement concrete solutions or proofs why things work

# **Educational objectives for today**

- Know the history and breadth of the discipline of Artificial Intelligence
- Define what is meant by the term AI (and what is not)
- Be able to engage in an educated discussion on the state of the art and future of AI (→ see P01)

"In which we try to explain why we consider artificial intelligence to be a subject most worthy of study, and in which we try to decide what exactly it is, this being a good thing to decide before embarking."

#### → Reading: AIMA, ch. 1



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# Another thing...

Further information: Anna-Flurina Kälin (kaeliann@students...)

ETH zürich

# Instruments of Creation

Thursday, 4th October 2018, 5.30 - 6.30 p.m.

ETH Zurich, Main Campus CAB G11, Universitätsstrasse 6, 8006 Zürich

#### DINFK

# Instruments of Creation Talk by Mario Klingemann

In his talk, Mario Klingemann will give insights into his process of experimenting with the possibilities of creating visual art with artificial neural networks.

The ability to wield tools is one of the core qualities that define humanity. The evolution of human culture has always run parallel to the evolution of the tools and instruments at our disposal. Machine learning and what is commonly known as artificial intelligence is a very recent instrument that we have created, and we are starting to apply it to all possible areas, including the creation of art. As with any instrument, it takes time to learn how to use it skillfully or how to play it masterfully. Mario Klingemann has been experimenting with the possibilities of creating visual art with artificial neural networks for several years and is beginning to understand the potential and limitations of these instruments. In his talk, he will give insights into his process and show some of the latest developments in this fast-moving field.

Thursday, 4th October 2018, 5:30 - 6:30 pm ETH Zurich, Main Campus CAB G11, Universitätsstrasse 6, 8006 Zürich



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#### 1. WHAT IS AI?

Zurich University of Applied Sciences and Arts InIT Institute of Applied Information Technology (stdm)

# **AI** definitions



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#### thinking

"The exciting new effort to **make computers think**... machines with minds, in the full and literal sense." (Haugeland, 1985)

"[The automation of] activities that we associate with human thinking, activities such as decision-making, problem solving, learning..." (Bellman, 1978)

#### "The study of mental faculties through the use of computational models." (Charniak and McDermott, 1985)

"The study of the **computations that** make it possible to **perceive, reason, and act**." (Winston, 1992)

#### humanly

#### $\leftarrow$ standard measured by $\rightarrow$

← concerned

with →

"The art of creating machines that perform functions that require intelligence when performed by people." (Kurzweil, 1990)

"The study of **how to make computers do things** at which, at the moment, **people are better**." (Rich and Knight, 1991) "Computational Intelligence is **the study** of the design of intelligent agents." (Poole et al., 1998)

"Al... is concerned with intelligent behaviour in artefacts." (Nilsson, 1998)

#### rationally

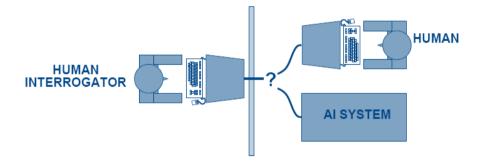
# Acting humanly: The Turing test



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Turing, "Computing machinery and intelligence", 1950

- "Can machines think?" → "Can machines behave intelligently?"
- Operational test for intelligent behaviour: the Imitation Game



- Predicted that by 2000, a machine might have a 30% chance of fooling a lay person for 5 minutes
- Anticipated all major arguments against AI in following 50 years
- Suggested all major components of AI: natural language processing, knowledge representation, automated reasoning, machine learning (+computer vision, robotics for full Turing test incl. video)

### Problem: Not reproducible, constructive, or amenable to mathematical analysis

distinct from AI

intelligence

### Thinking humanly: Cognitive science Understanding the human mind by computer modelling

### 1960s "cognitive revolution"

• information-processing psychology replaced prevailing orthodoxy of behaviourism

Both approaches (roughly, cognitive science and cognitive neuroscience) are now

The available theories do not explain (or engender) anything resembling human-level general

### Requires scientific theories of internal activities of the brain

- What level of abstraction? "Knowledge" or "circuits"?
- How to validate? Requires...
  - 1. ...predicting and testing behaviour of human subjects (top-down) or
  - 2. ...direct identification from neurological data (bottom-up)

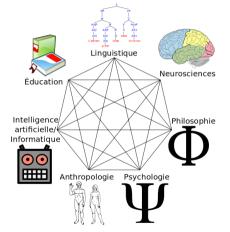
Both share with AI the following characteristic:

Today

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Human Brain Project

### Thinking rationally: Laws of thought How to make provably correct inference?

Several Greek schools developed various forms of logic

- Aristotle: What are correct arguments/thought processes?
- Notation and rules of derivation for thoughts
- May or may not have proceeded to the idea of mechanization
- → Normative (or prescriptive) rather than descriptive
- → Direct line through mathematics and philosophy to modern AI

#### Problems

- 1. Not all intelligent behaviour is mediated by logical deliberation (e.g., uncertainty exists)
- 2. What is the **purpose of thinking**? What thoughts **should** I have out of all the thoughts (logical or otherwise) that I **could** have?





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# **Acting rationally**



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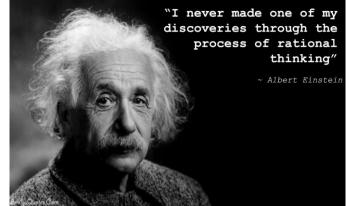
Rational behaviour: doing the right thing

that which is expected to maximize goal achievement, given the available information

Doesn't necessarily involve thinking (e.g.: blinking reflex) but thinking should be in the service of rational action

Aristotle (Nicomachean ethics)

• Every art and every inquiry, and similarly every action and pursuit, is thought to aim at some good



# Rational agents A practical way and goal of this course



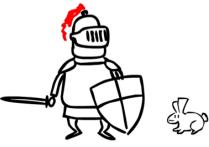
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#### Agents

- an entity that perceives and acts
- a function from percept histories to actions  $f: P^* \to A$

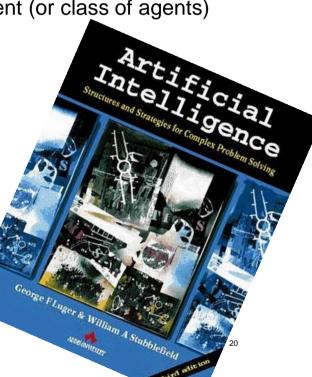
Rational agents

• For any given class of environments and tasks, we seek the agent (or class of agents) with the best performance



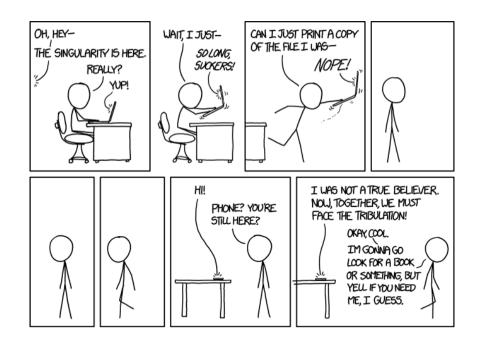
#### Caveat

- Computational limitations make perfect rationality unachievable
  - → Design best program for given machine resources





#### 2. A BRIEF HISTORY



# Al prehistory

AI paybacks to **computer science**: e.g. time sharing, interactive interpreters, GUI & mice, linked list, symbolic/functional/declarative/OO programming

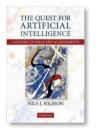
Philosophylogic, methods of reasoning<br/>mind as physical system (roots of calculation machines)<br/>foundations of learning, language, rationality (induction, empiricism,<br/>rationalism, utilitarianism)

- Mathematicsformal representation and proof<br/>algorithms, computation (complexity, (un)decidability, (in)tractability)<br/>Probability
- Psychology adaptation phenomena of perception and motor control experimental techniques (controlled experiments, behaviourism)
- **Economics** formal **theory of** rational **decisions**, **game theory**
- Linguistics knowledge representation, natural language processing Grammar
- Neuroscience plastic physical substrate for mental activity
- **Control theory** Cybernetics (homeostatic systems: stability via feedback loops) simple optimal agent designs (objective function optimization)

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tructure of the Norld

# Potted history of AI





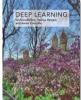












1943 1950 1952-69 1950s	McCulloch & Pitts: Boolean circuit model of brain Turing's <i>"Computing Machinery and Intelligence"</i> <i>"Look, Ma, no hands!"</i> Early AI programs, including Samuel's <b>checkers program</b> , Newell & Simon's <b>Logic Theorist</b> , Gelernter's Geometry Engine
1956	Dartmouth meeting: "Artificial Intelligence" adopted
1965	Robinson's complete algorithm for logical reasoning
1966-74	AI discovers computational complexity
	Neural network (NN) research almost disappears: 1 <sup>st</sup> "Al Winter"
1969-79	Early development of knowledge-based systems
1980-88	Expert systems industry booms
1988-93	Expert systems industry <b>bust</b> s: 2 <sup>nd</sup> "AI Winter"
1985-95	Neural networks return to popularity
1988	Resurgence of probability; general increase in technical depth
	"Nouvelle AI": Artificial Life, Genetic Algorithms, soft computing
1995	Agents, agents, everywhere
2003	Human-level AI back on the agenda
Since 2010	Machine learning widely applied in industry (trends of big data, data science)
	Superhuman performance in pattern recognition via NN under guise of "deep learning"

- Since 2016 Buzzword again, used to sell everything "digital"
- 2018 CLAIRE initiative for AI research in Europe



### 3. THE STATE OF THE ART

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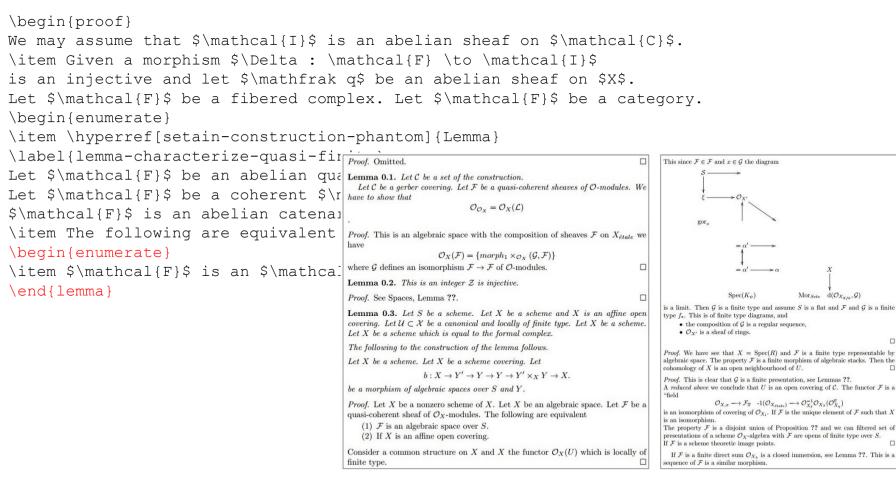
# Which of the following can be done at present?

1.	Play a decent game of table tennis	ok
2.	Drive safely along a curving mountain road	ok
3.	Drive safely along <b>Technikumstrasse</b> Winterthur	ok (only since recently)
4.	Buy a week's worth of groceries on the web	ok
5.	Buy a week's worth of groceries at Migros	no
6.	Play a decent game of bridge	ok
7.	Discover and prove a new mathematical theorem	not completely
8.	Design and execute a research program in molecular biology	not completely
9.	Write an intentionally funny story	no
10.	Give competent legal advice in a specialized area of law	ok
11.	Translate spoken English into spoken Swedish in real time	ok
12.	Converse successfully with another person for an hour	no (but some minutes)
13.	Perform a complex surgical operation	not completely
14.	Unload any dishwasher and put everything away	no
15.	Compete in the game show Jeopardy!	ok
16.	Write clickbait articles fully automatized	ok
17.	Write mathematical articles fully automatized	not completely



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### Learning to produce text char by char See http://karpathy.github.io/2015/05/21/rnn-effectiveness





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# **Computer vision and control** From Yann LeCun's NIPS'2016 keynote



VIeCur



# The story of Rocket AI @ NIPS'2016 Or: The danger of hype





Quoting from the blog post (https://medium.com/the-mission/rocket-ai-2016s-most-notorious-ai-launch-and-the-problem-with-ai-hype-d7908013f8c9#.9gjgyxre5):

#### Turns out anyone can make a multi-million dollar company in 30 minutes

...with a website editor whilst in a Spanish mansion found on Airbnb. *'Temporally Recurrent Optimal Learning'* is a combination of buzzwords we put together to spell out TROL(L) that were conjured up over breakfast. If we hadn't put significant effort into making sure people realized it was a joke, Rocket Al would be in the press right now.

Metrics for the Rocket AI launch party:

Email RSVPS to party: 516 People who emailed in their resume: 46 Large name brand funds who contacted us about investing: 5 Media: Twitter, Facebook, HackerNews, Reddit, Quora, Medium etc Time Planning: < 8 hours Money Spent: \$79 on the domain, \$417 on alcohol and snacks + (police fine) For reference, NIPS sponsorship starts at \$10k.

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**Review** 

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- Al people tend to be visionaries motivated by solving certain ٠ applications, by the way discovering new methodologies and principles (like programming paradigms, multi-threading, etc.): "Just do it"
- narrow tasks ("Artificial Narrow Intelligence", as opposed to "Artificial General Intelligence")
- best to practical exploitation The state of the art comprises **numerous human-level systems** for ٠
- interdisciplinary roots

Among several definitions of the field, to "act rationally" lends itself

- Al is a traditional **sub discipline of computer science** with strong •



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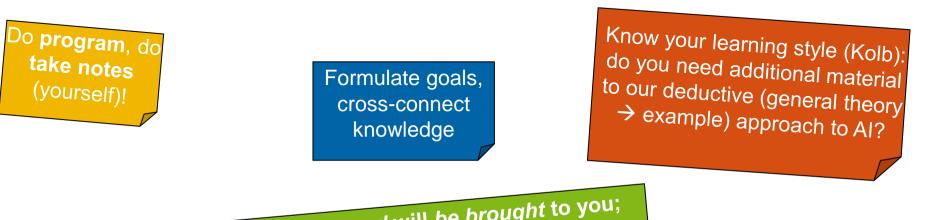


#### APPENDIX

Zurich University of Applied Sciences and Arts InIT Institute of Applied Information Technology (stdm)

# **Secrets of success**





«Most of the things you need will be brought to you; most of the things you want you have to go get.» (Bill Johnson)



Use self study possibilities

# **Unintentionally funny stories**



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One day Joe Bear was hungry. He asked his friend Irving Bird where some honey was. Irving told him there was a beehive in the oak tree. Joe threatened to hit Irving if he didn't tell him where some honey was. The End.

Joe Bear was hungry. He asked Irving Bird where some honey was. Irving refused to tell him, so **Joe offered to bring him a worm** if he'd tell him where some honey was. Irving agreed. But Joe didn't know where any worms were, so he asked Irving, who refused to say. So **Joe offered to bring him a worm** if he'd tell him where a worm was. Irving agreed. But Joe didn't know where any worms were, so he asked Irving, who refused to say. So **Joe offered to bring him a worm** if he'd tell him where a worm was. Irving agreed. But Joe didn't know where any worms were, so he asked Irving, who refused to say. So **Joe offered to bring him a worm** if he'd tell him where a worm was...

Henry Squirrel was thirsty. He walked over to the river bank where his good friend Bill Bird was sitting. Henry slipped and fell in the river. **Gravity drowned**. The End.

Once upon a time there was a dishonest fox and a vain crow. One day the crow was sitting in his tree, holding a piece of cheese in his mouth. He **noticed that he was holding the piece of cheese. He became hungry, and swallowed the cheese.** The fox walked over to the crow. The End.

# Google Acquires Artificial Intelligence Startup DeepMind For More Than \$500M

Zurich University of Applied Sciences

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ONGBIRDS

A LA CARTE

SAFEGUARD

TRANSPARENCY

WHEN GENES

GOT 'SELFISH'

Posted Jan 26, 2014 by Catherine Shu (@catherineshu)





The acquisition was originally confirmed by Google to Re/code.

# Google's WaveNet uses neural nets to generate eerily convincing speech and music

Posted Sep 9, 2016 by Devin Coldewey





Generating speech from a piece of text is a common and important task undertaken by computers, but it's pretty rare that the result could be mistaken for ordinary speech. A new technique from researchers at Alphabet's DeepMind takes a completely different approach, producing speech and even music that sounds eerily like the real thing.

Early systems used a large library of the parts of speech (phonemes and morphemes) and a large ruleset that described all the ways letters combined to produce those sounds. The pieces were joined, or concatenated, creating functional speech synthesis that can handle most words, albeit with unconvincing cadence and tone. Later systems parameterized the generation of sound, making a library of speech fragments unnecessary. More compact — but often less effective.

WaveNet, as the system is called, takes things deeper. It simulates the sound of speech at as low a level as possible: one sample at a time. That means building the waveform from scratch - 16,000 samples per second.







Generated speech from text



Generated music out of creativity

#### MAKERS

WATCH THEIR STORIES NOW



#### Crunchbase





1 Second









Computing

f

### Algorithm Clones Van Gogh's **Artistic Style and Pastes It onto Other Images, Movies**

A deep neural network has learned to transfer artistic styles to other images.

by Emerging Technology from the arXiv May 10, 2016







The nature of artistic style is something of a mystery to most people. Think

of Vincent Van Gogh's Starr Edvard Munch's The Screan humans recognize easily.







# ...and the list could be continued



0 🖌 8

#### Image Completion with Deep Learning in TensorFlow

August 9, 2016



- Introduction
- Step 1: Interpreting images as samples from a probability distribution
- How would you fill in the missing information?
- But where does statistics fit in? These are images.
- So how can we complete images?
- Step 2: Quickly generating fake images
- Learning to generate new samples from an unknown probability distribution
- [ML-Heavy] Generative Adversarial Net (GAN) building blocks
- Using G(z) to produce fake images
- [ML-Heavy] Training DCGANs
  Existing GAN
- Existing GA
  [ML-Heavy]
- Running D(
- Step 3: Finding th
- Image com
- [ML-Heavy
- ML-Heavy
- Completing
- Conclusion
- Partial bibliograp
- Bonus: Incomple

#### Introduction

Content-aware fill is a pc completion and inpaintin do content-aware fill, im "Semantic Image Inpaint shows how to use deep 1 some deeper portions for section can be skipped if from images of faces. I he completion.tensorflow.

We'll approach image co

We'll first interpret
 This interpretation
 Then we'll find the



#### 🔊 Andrei Karpathy blog

#### The Unreasonable Effectiveness of Recurrent Neural Networks

About Hacker's oulde to Neural Networks

May 21, 2015

There's conditing magical block Recurrent Neural Neuross, (RNNA), I still remember when I trained my find recurrent network for image Capitoning. Within a few dozen minutes of training my first baby model (with rainer adbratil)-obsen hyperparameters is tabled to general ever hole looking descriptions of images but were on the edge of making sense. Dometimes the ratio of how simple your model is to the quality of the results you get out of it dows party our expectations, and this was one of those times. With made this result to looking at the time was that the common wisdom was that RNNs were supposed to be difficult to train (with mode experience I vie in that reached the opposite conclusion). Fast forward adout gives i'm training RNNs all the time and I vie withseed the induces many times, and yet their magical outputs still find ways of amusing me. This positis about sharing some of thit magic with you.

We'll train RIWs to generate text character by character and ponder the question 'how is that even possible?"

By the way, together with this post I am also releasing code on Giftub that allows you to train character-level language models based on multi-layer. LCTMs. You give it a large chunk of text and it will learn to generate text like it one character at a time. You can also use it to reproduce my experiments below. But we're getting ahead of ourselves, What are RNNs anyway?

#### Recurrent Neural Networks

Sequences Depending on your background your implife te wondering What makes Recurrent Networks to special 7. A grang limitation of Vanilla Neural Networks (and also Convolutional Networks) is that their API is too constrained they accept a time-bit value of the site o

#### VIOLA:

Why, Salisbury must find his flesh and thought That which I am not aps, not a man and in fire, To show the reining of the raven and the wars To grace my hand reproach within, and not a fair are hand, That Caesar and my goodly father's world; When I was heaven of presence and our fleets, We spare with hours, but cut thy council I am great, Murdered and by thy master's ready there My power to give thee but so much as hell: Some service in the noble bondman here, Would show him to her wine.

#### KING LEAR:

O, if you were a feeble sight, the courtesy of your law, Your sight and several breath, will wear the gods With his heads, and my hands are wonder'd at the deeds, So drop upon your lordship's head, and your opinion Shall be against your honour.

the right, a recurrent network generates images of digits by learning to sequentially add color to a canvas (Gregor et





#### the morning paper

The amazing power of word vectors APRIL 21, 2016

For today's post, I've drawn material not just from one paper, but from five! The subject matter is 'word2vec' – the work of Mikolov et al. at Google on efficient vector representations of words (and what you can do with them). The papers are:

- \* Efficient Estimation of Word Representations in Vector Space – Mikolov et al. 2013
- \* Distributed Representations of Words and Phrases and their Compositionality – Mikolov et al. 2013
- \* Linguistic Regularities in Continuous Space Word Representations – Mikolov et al. 2013
- \* word2vec Parameter Learning Explained Rong 2014
- \* word2vec Explained: Deriving Mikolov et al's Negative Sampling Word-Embedding Method - Goldberg and Levy 2014

From the first of these papers ('Efficient estimation...') we get a description of the *Continuous Bag-of-Words* and *Continuous Skip-gram* models for learning word vectors (we'll talk about what a word vector is in a moment...). From the second paper we get more illustrations of the power of word vectors, some additional information on optimisations for the skipgram model (hierarchical softmax and negative sampling), and a discussion of conclusion word vectors to physics. The third paper ('Linguistic

